



TRPA Advisory Planning Commission

November 8, 2023

AGENDA ITEM VI.A

**2020 U.S. Census Demographics for the Tahoe
Region and Other Available Data**

We Have Issues



TAHOE MOUNTAIN NEWS AT&T M-Cell 7:29 PM Bruce Toy Jr. Incline Village 6m

Is this acceptable? We didn't think so. After a false alarm call at Secret Cove, the North Lake Tahoe Fire Dept, Engine and Medic 11 crews cleaned all of this up. We all can do better.

"Overtourism"
In this month's Cover Story, editor Heather Gould explores the recent phenomena of "overtourism," its impact on Tahoe, and what experts are doing to control it.

Keep Tahoe poop-free: Protect the environment, pick up after your pets

News [FOLLOW NEWS](#) | December 24, 2015

Toree Warfield
Toree's Stories



Lake Tahoe forest officials seeing increase in illegal campfires

News [FOLLOW NEWS](#) | July 23, 2020

Laney Griffo [FOLLOW](#)
lgriffo@tahoedailytribune.com



National Recreation Trends

161 Million

Participants in 2022

154 million in 2019



26%

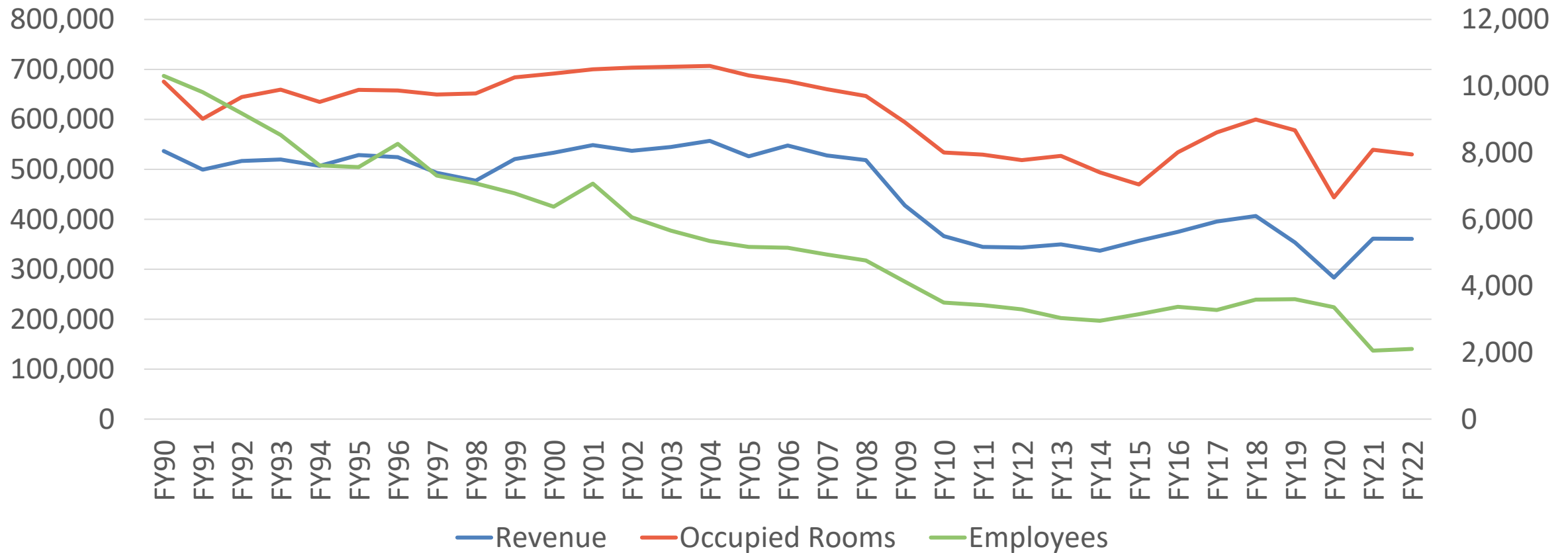
New Participants in 2021

\$454 Billion

or 1.9% of national GDP 2021

Decline in Gaming

Douglas County South Shore Casinos



Climate Refuge

2x the traffic when
temps rise

The difference between a **65 degree day** in Sacramento and a **100 degree day** is a doubling of traffic over Echo Summit.





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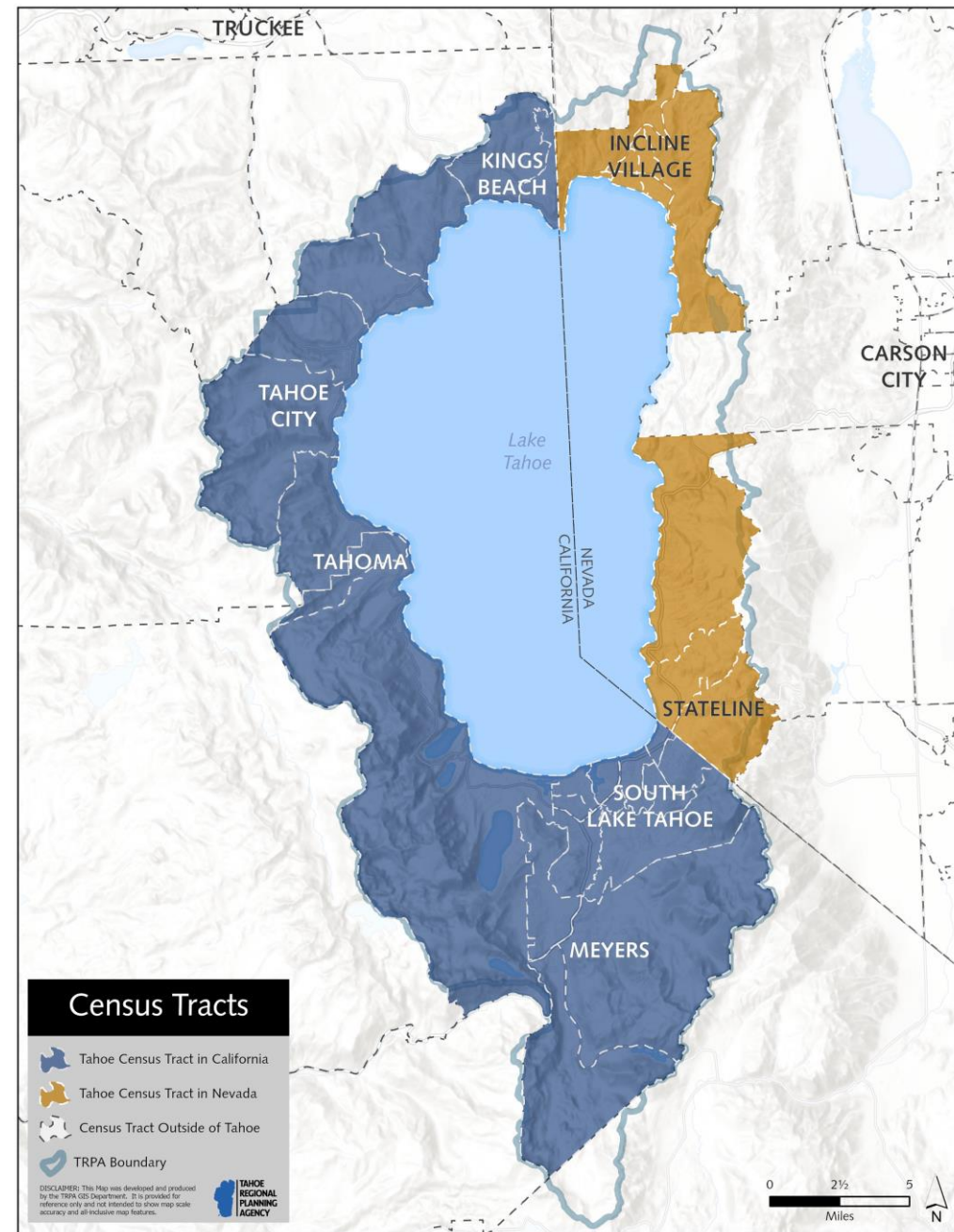
Regional Population

Total Lake Tahoe Region Population

55,836

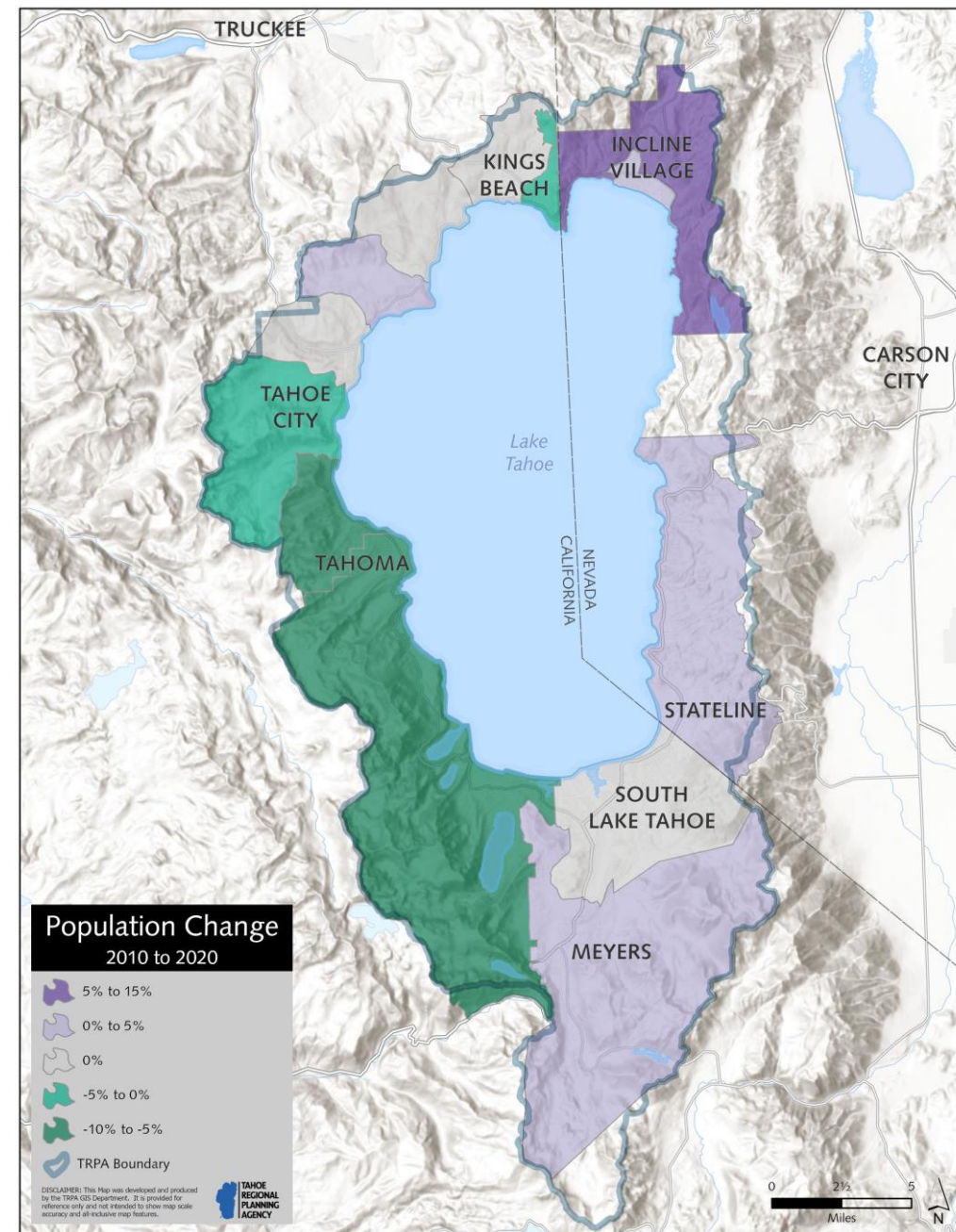
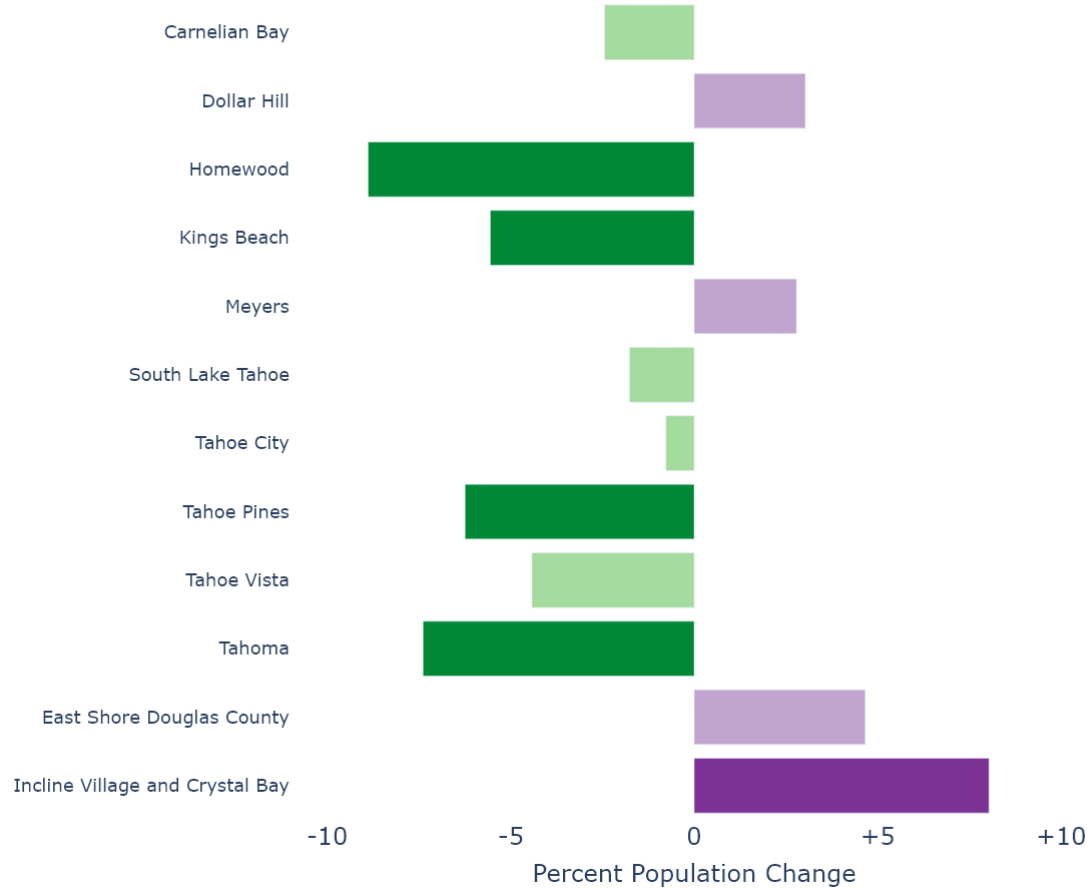
2020 Census

| Decennial Census: Population | <u>1990</u> | <u>2000</u> | <u>2010</u> | <u>2020</u> |
|------------------------------|-------------|-------------|-------------|-------------|
| Lake Tahoe Region | 52,591 | 62,843 | 55,607 | 55,836 |
| Change | | +10,252 | -7,236 | +229 |
| % Change | | +19% | -12% | +0% |



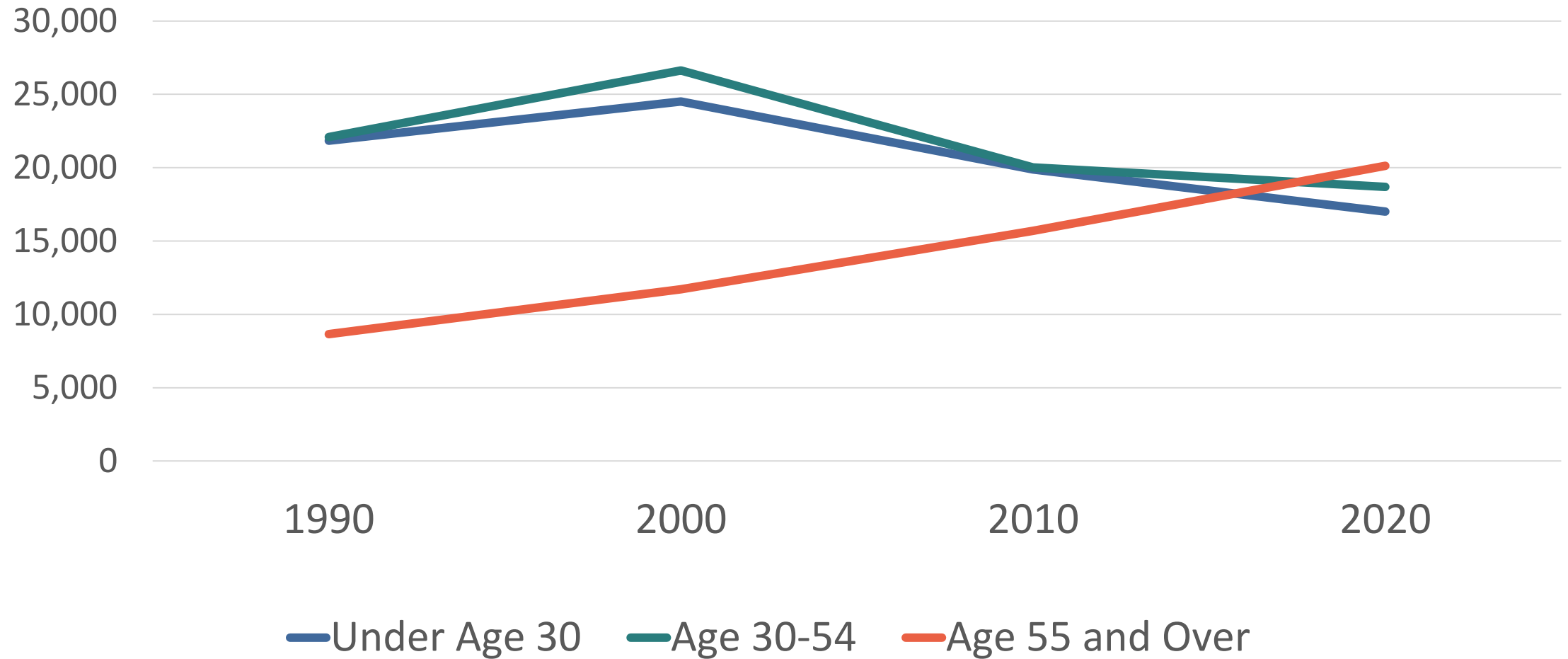
Population

Population Change by Community: 2010 to 2020

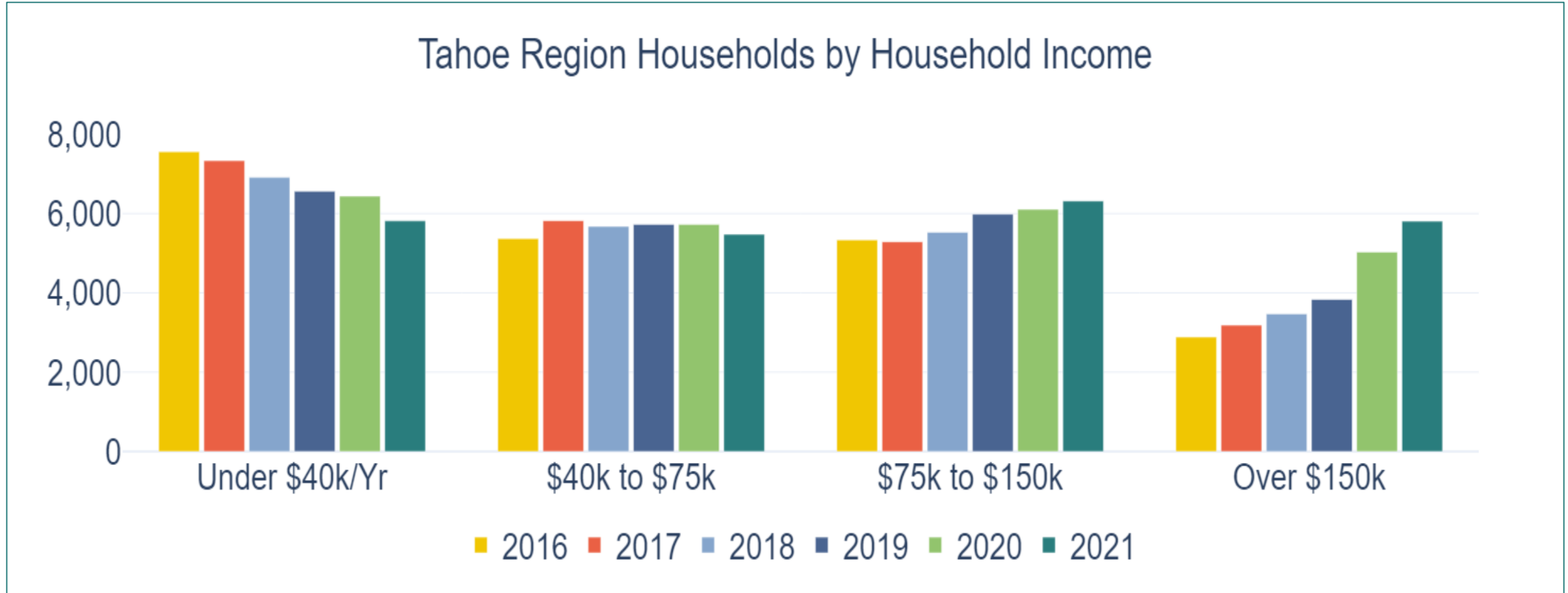


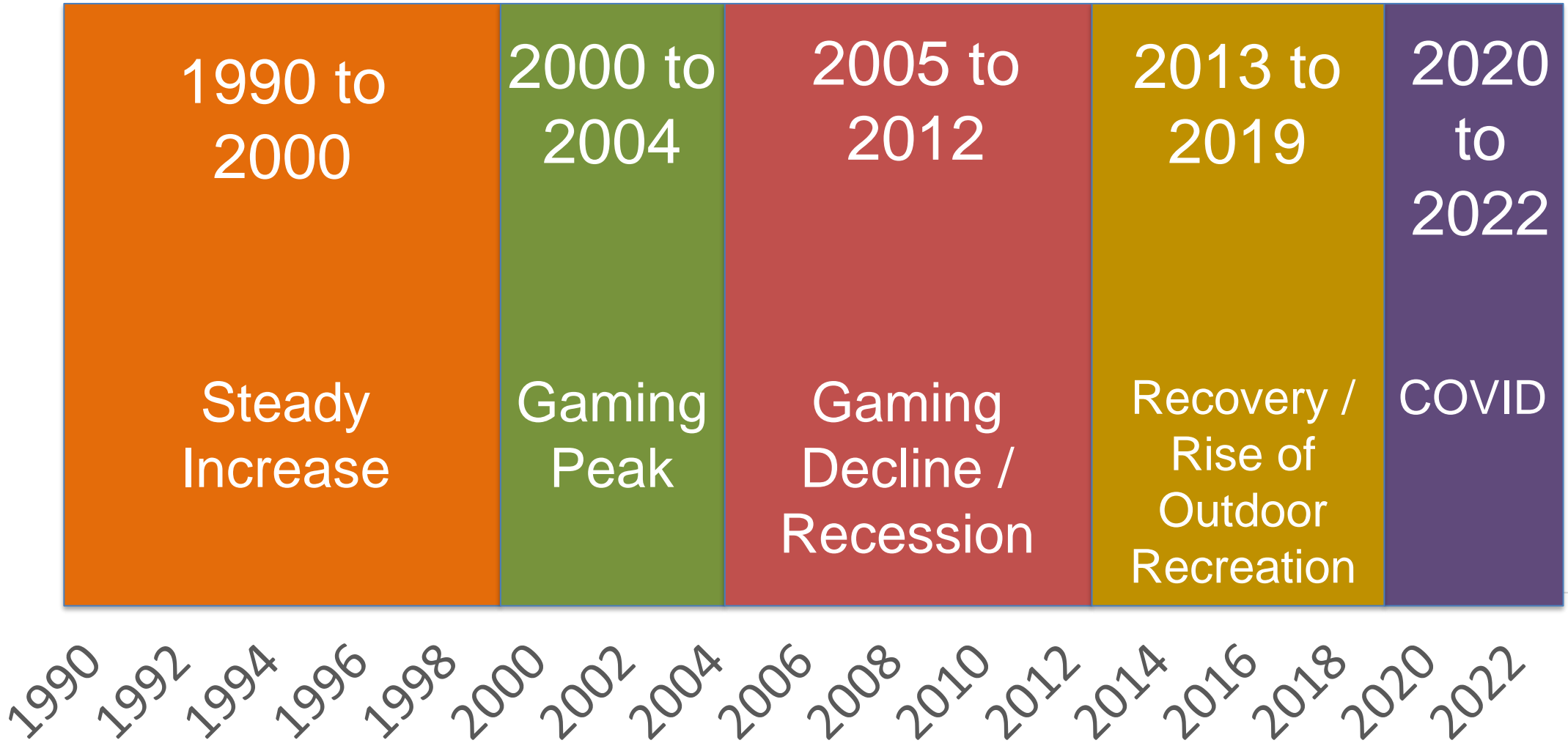
Tahoe is Getting Older

Tahoe Region Population by Age Group



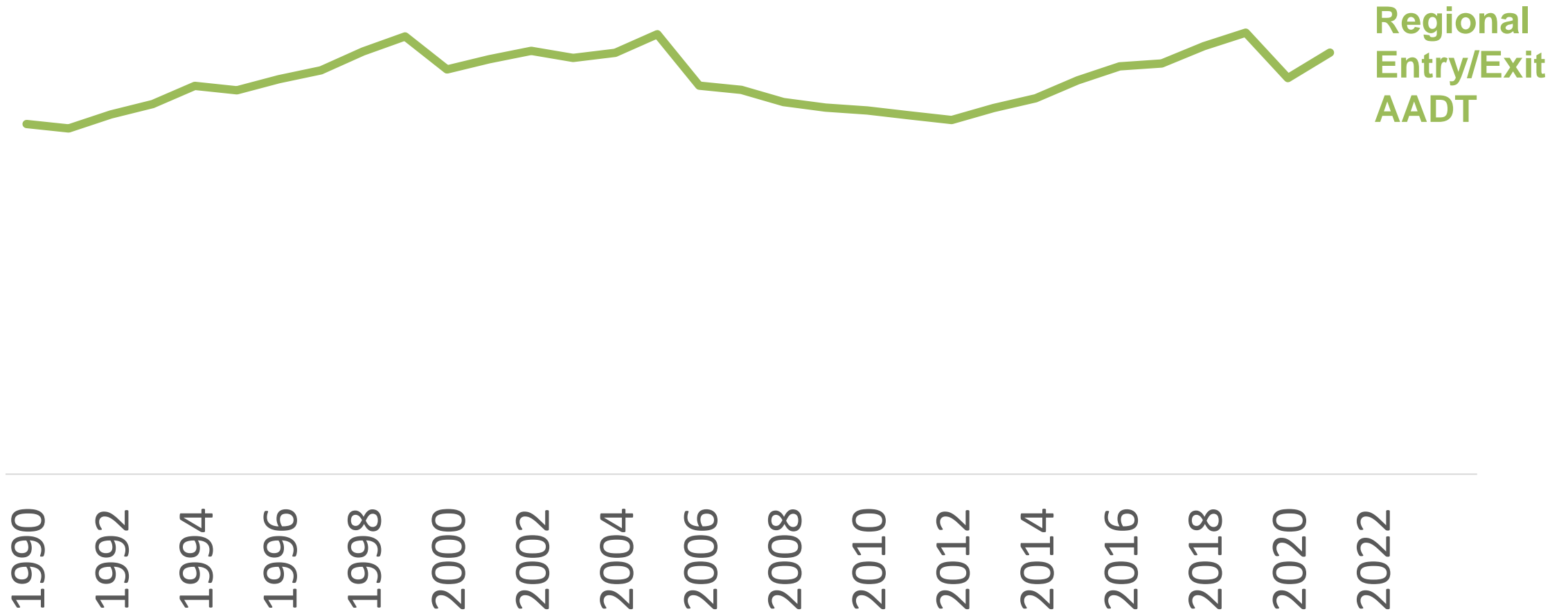
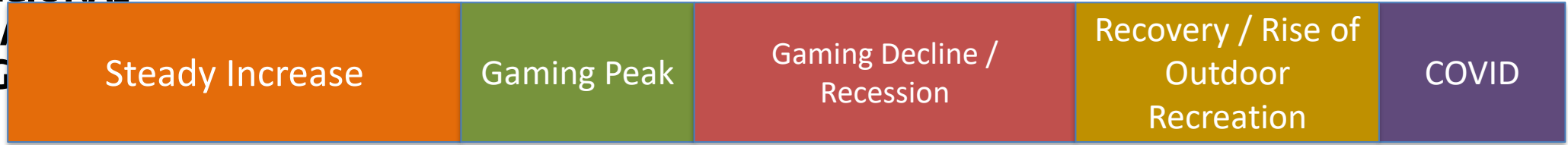
Household Income is Rising

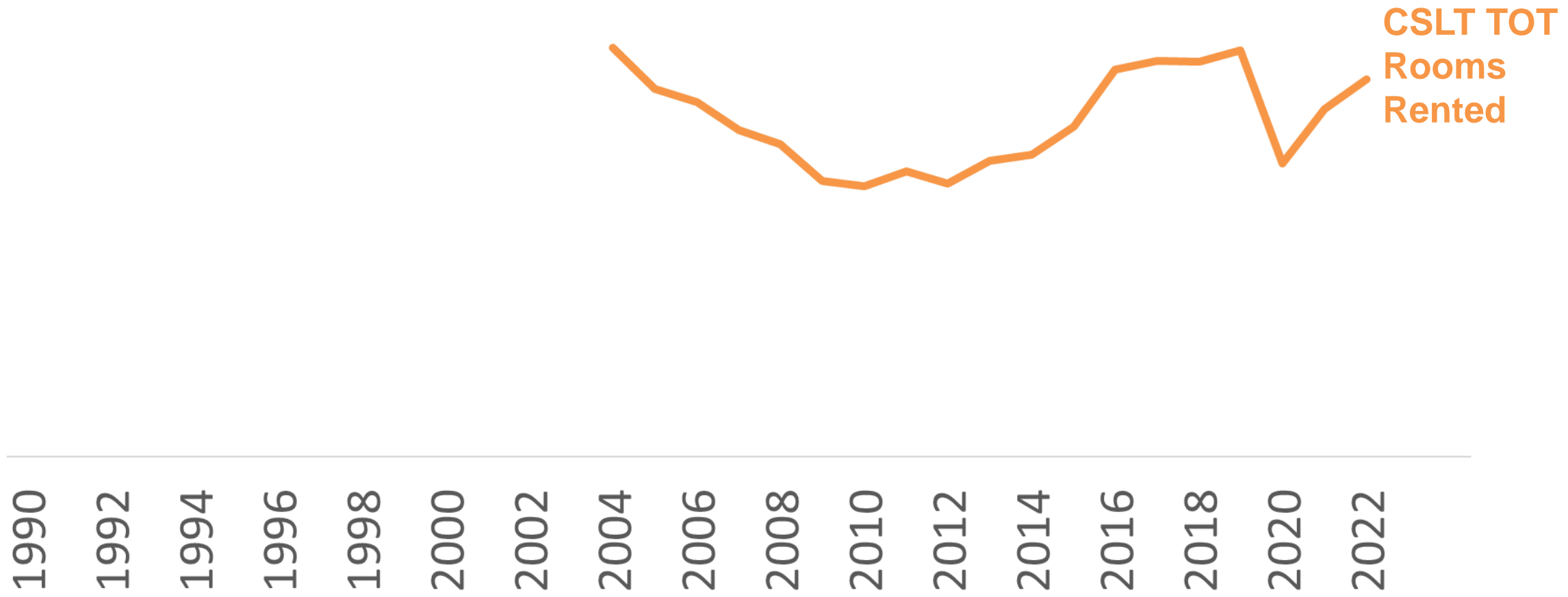
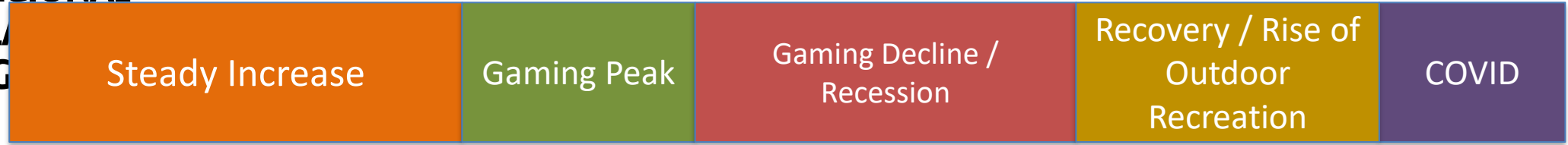


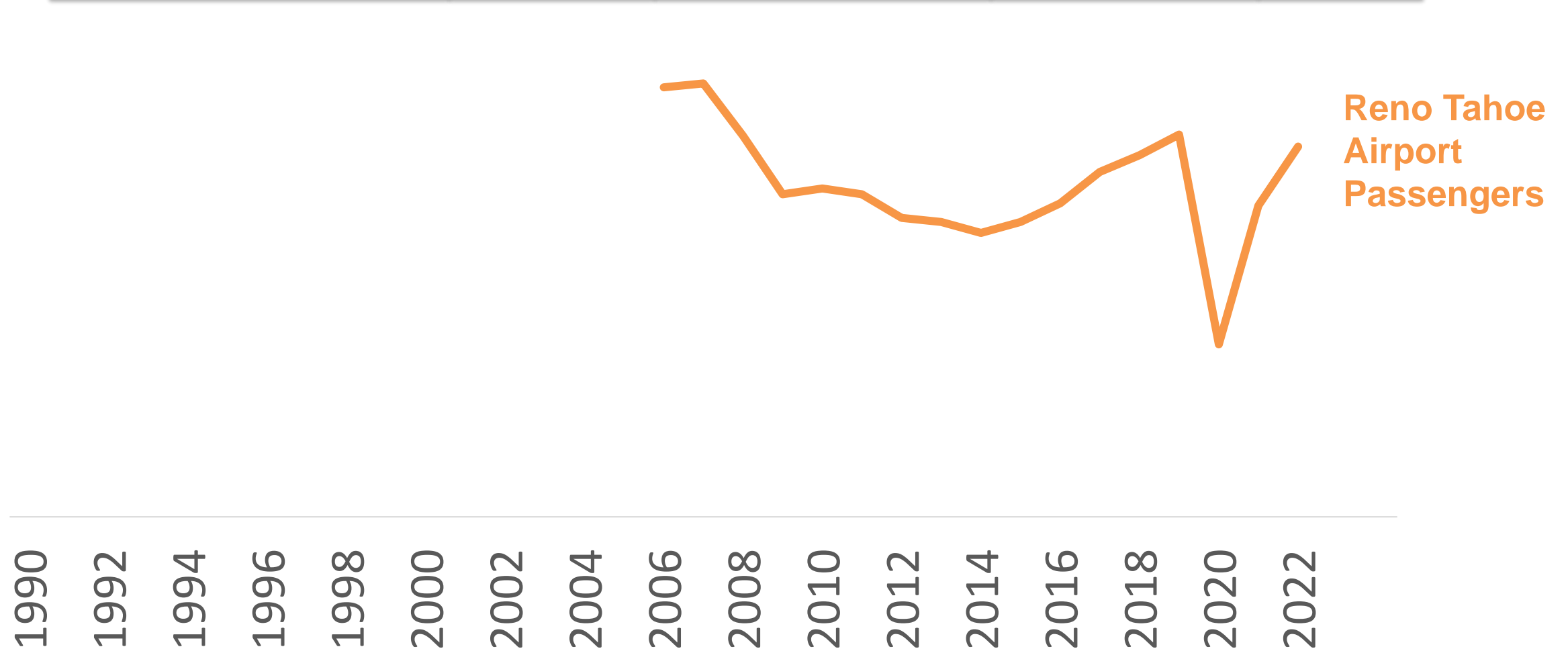
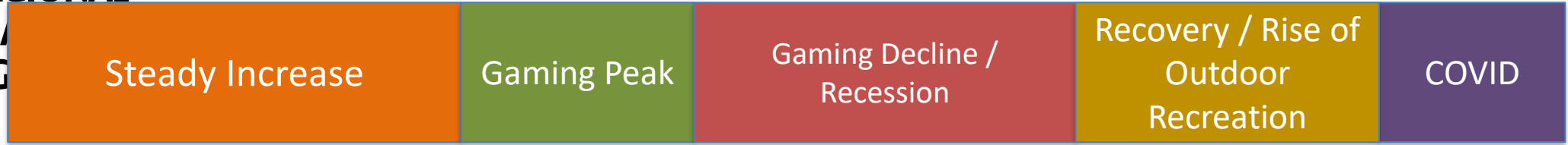


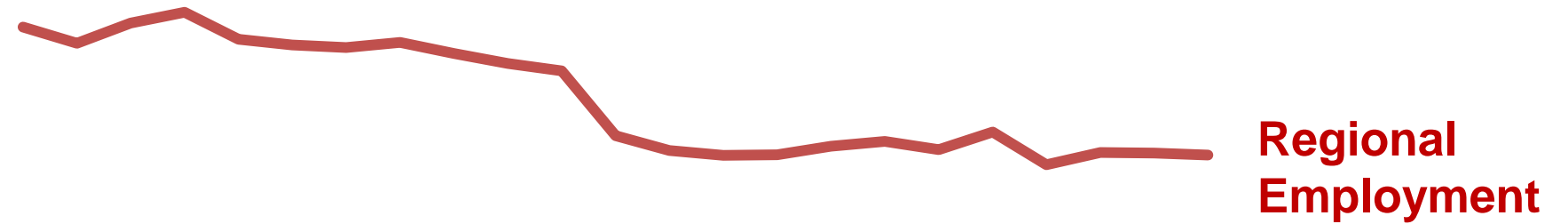
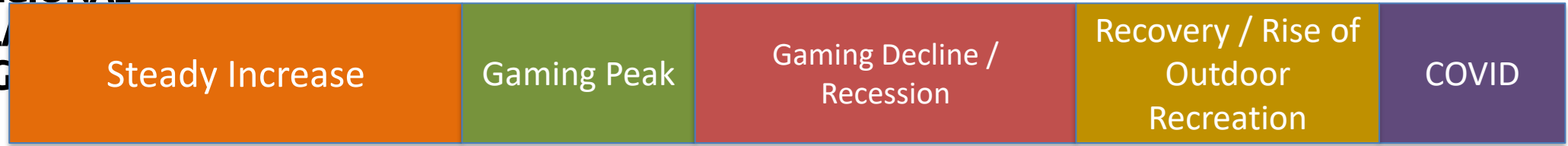


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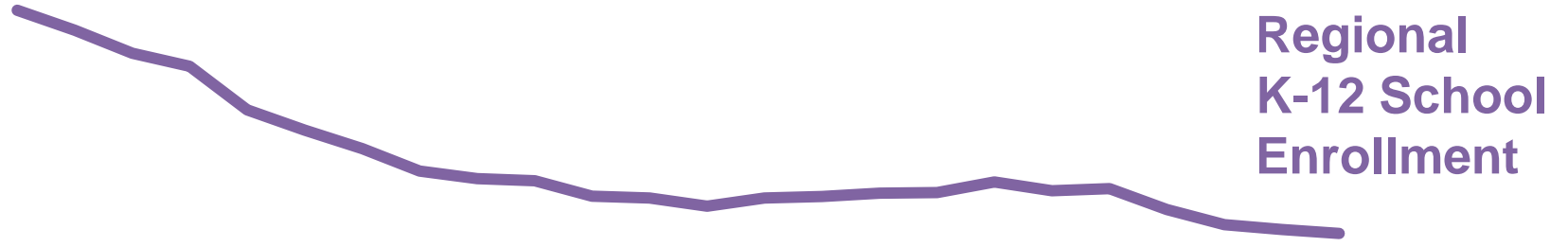
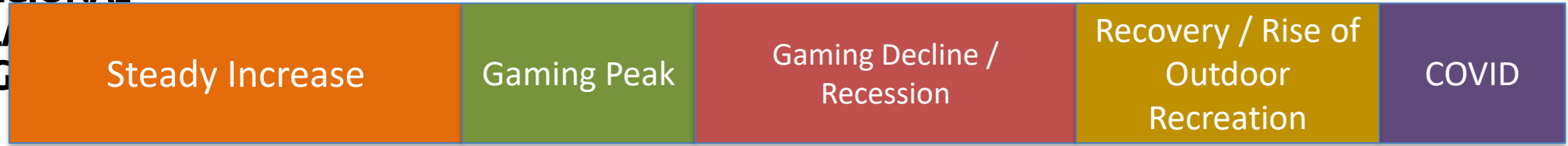




1990 1992 1994 1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 2016 2018 2020 2022



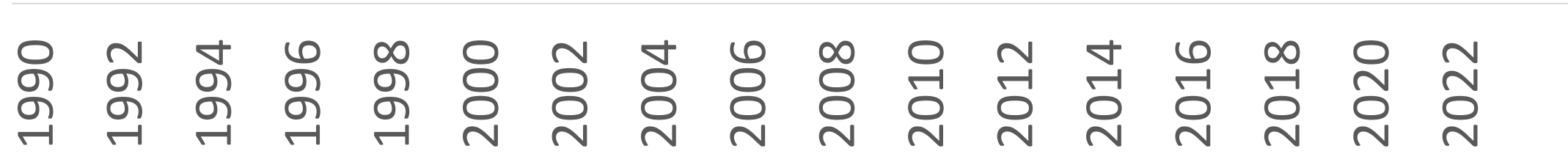
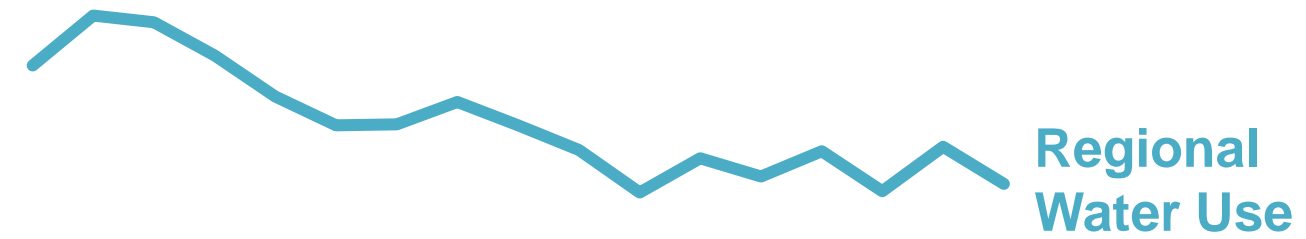
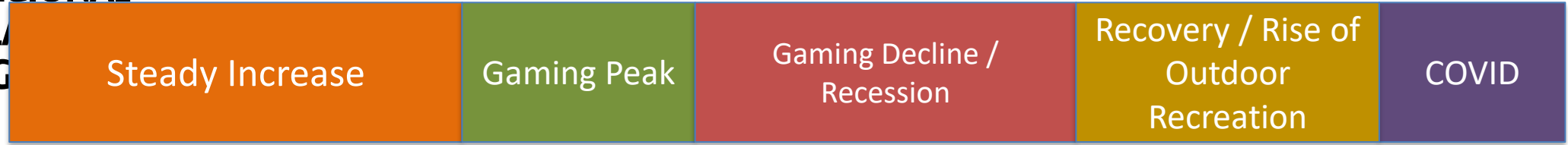
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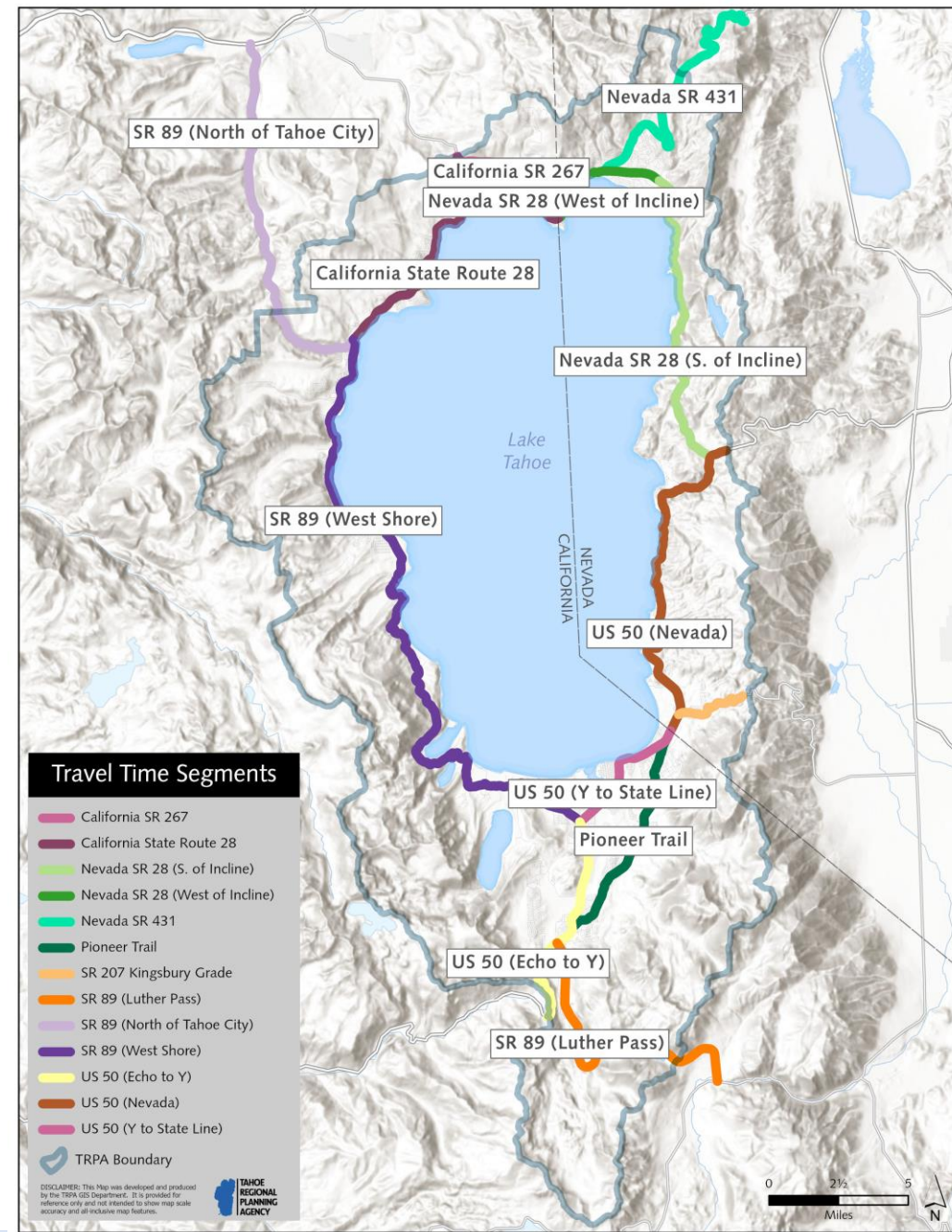


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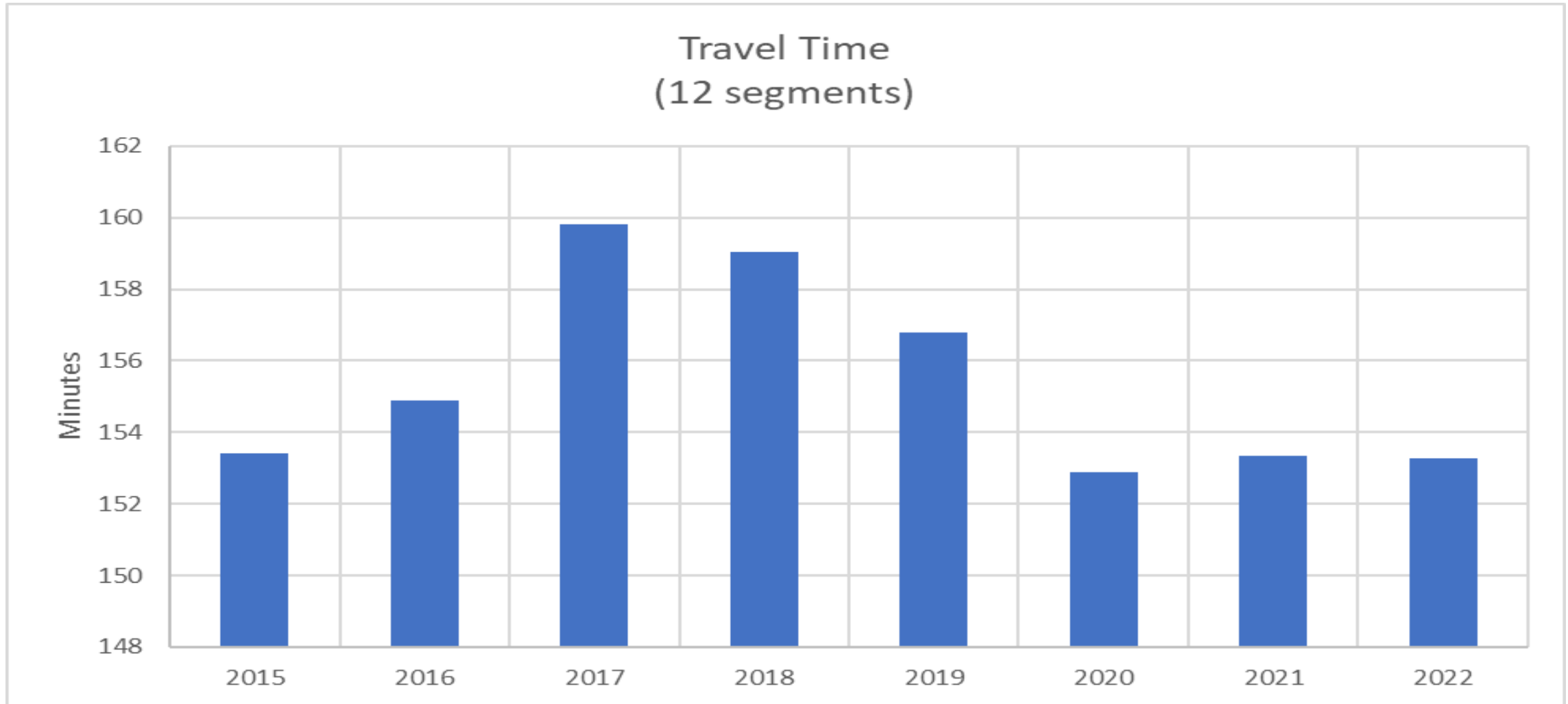


Travel Time

- 12 Segments in the Tahoe Region
- Travel times vary between season
- Local impacts from weather and construction
- Weekend vs. weekday travel patterns
- Most travel times are unchanged over past 5 years



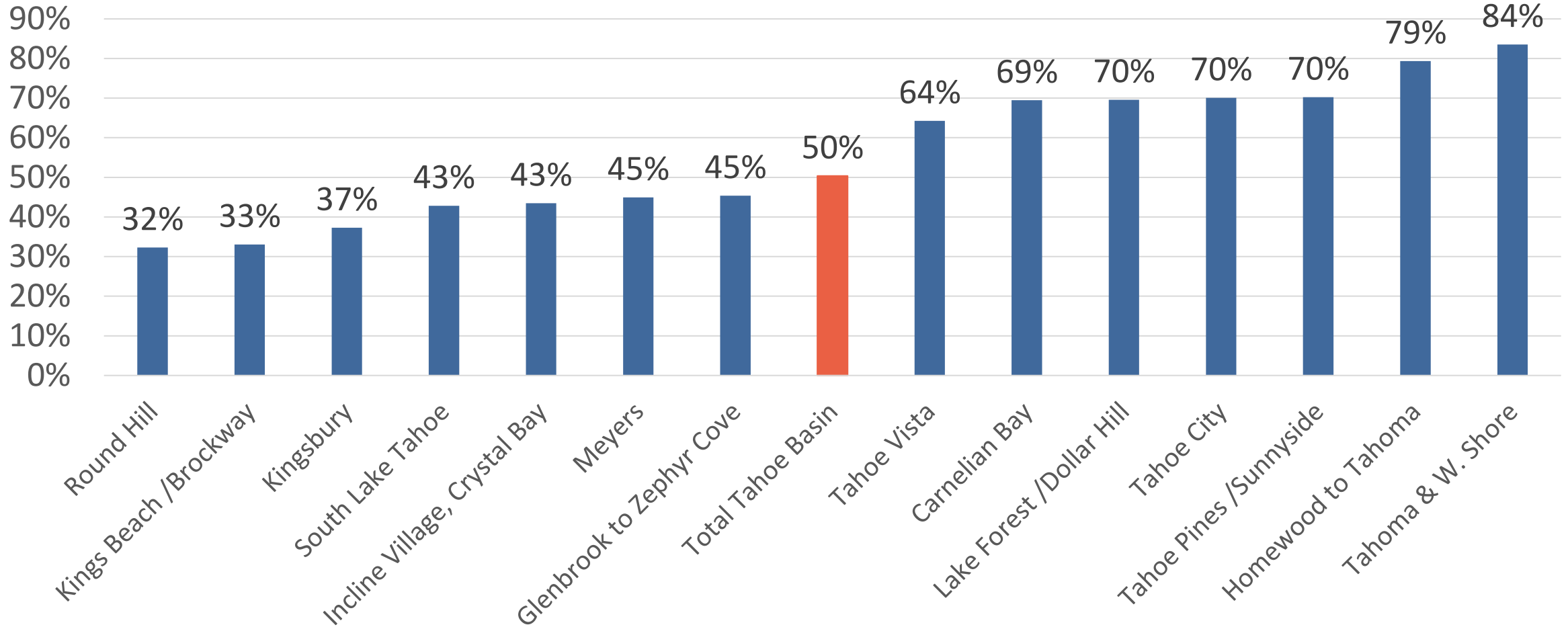
Congestion Monitoring



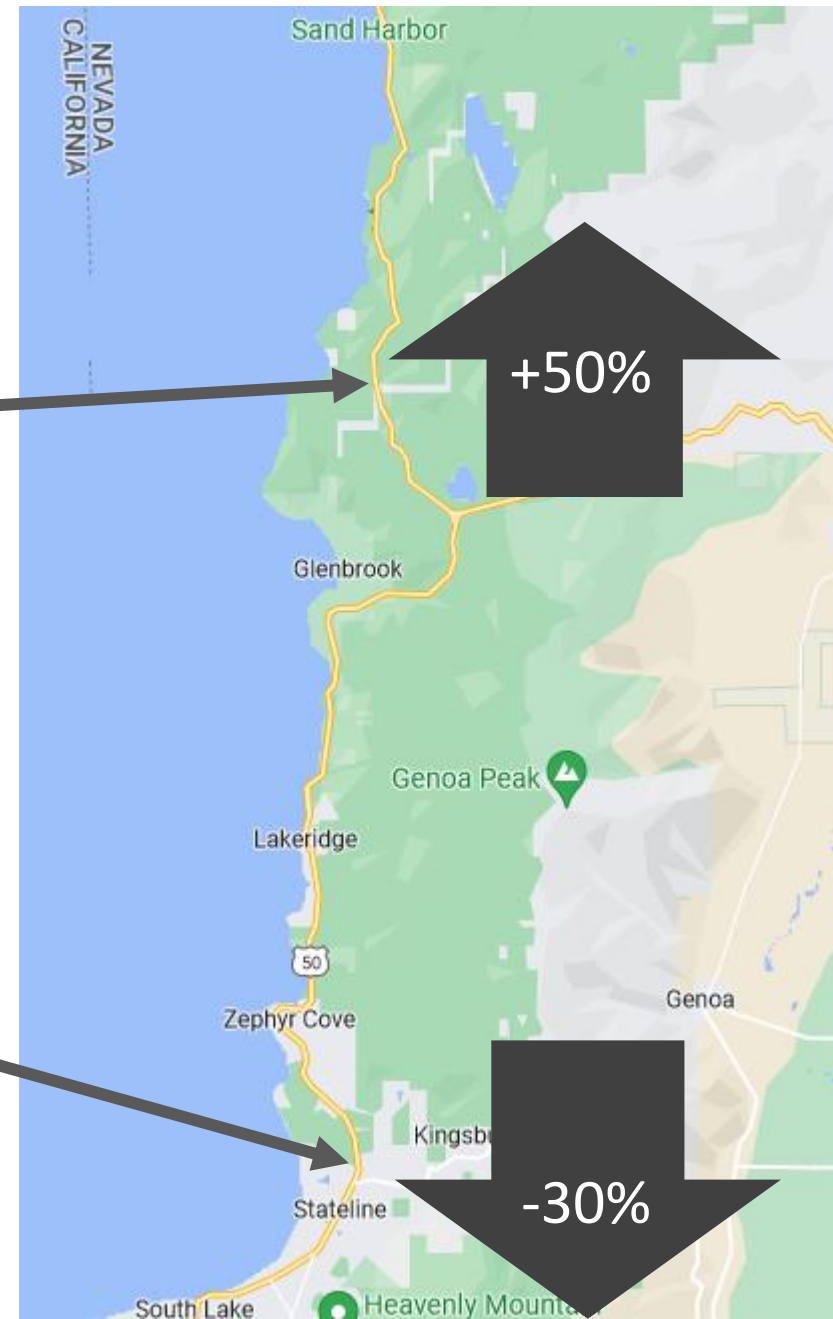
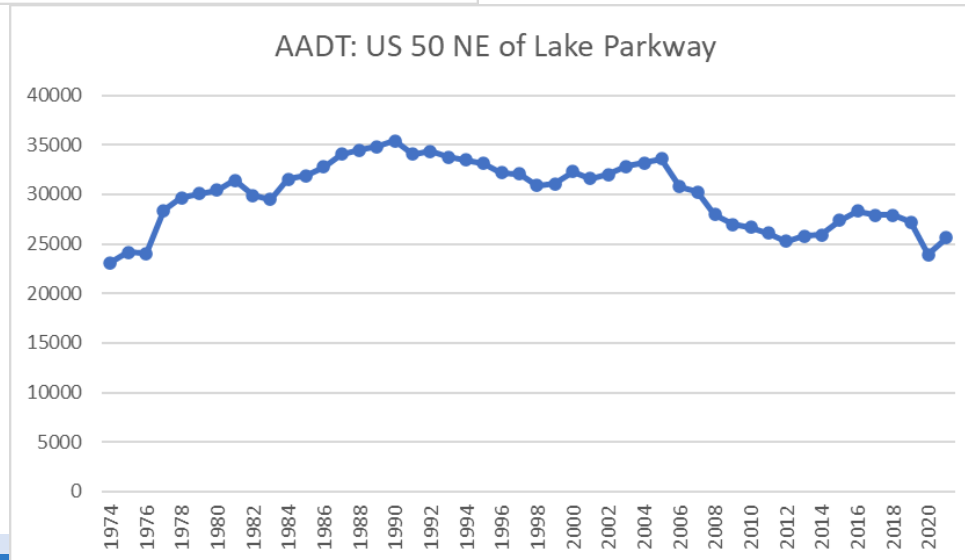
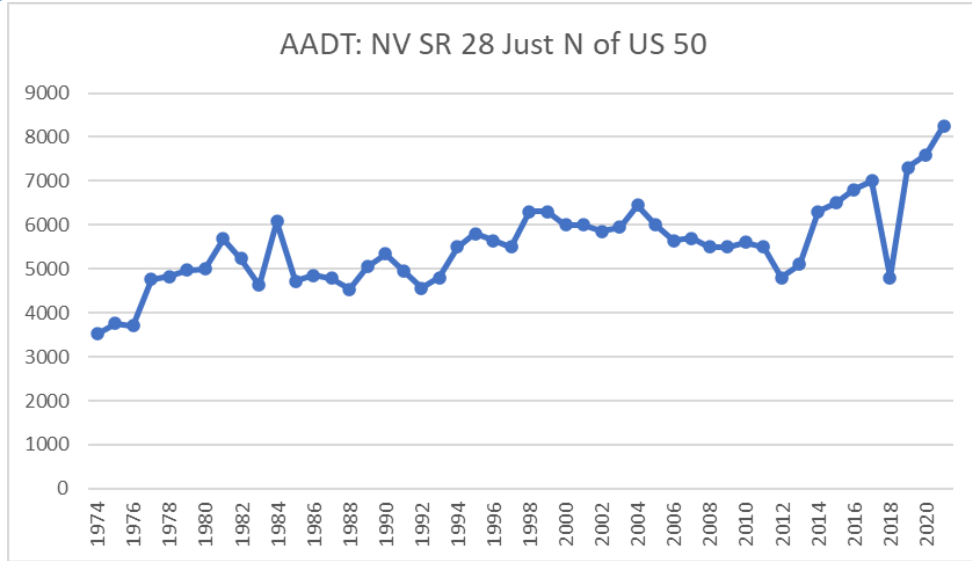
Possibly Why Tahoe Feels More Crowded

- Increases in second home use
- Increases in day-use visitation
- People are recreating and staying at different places
 - More people at previously “local’s spots” because of information availability
 - Short-term rentals in neighborhoods
- Changes in travel time and behavior
 - Parking lots fill up earlier...so it feels like it is more popular
 - Roadside parking
 - Commute patterns

Vacant Homes as a Percentage of Housing Units

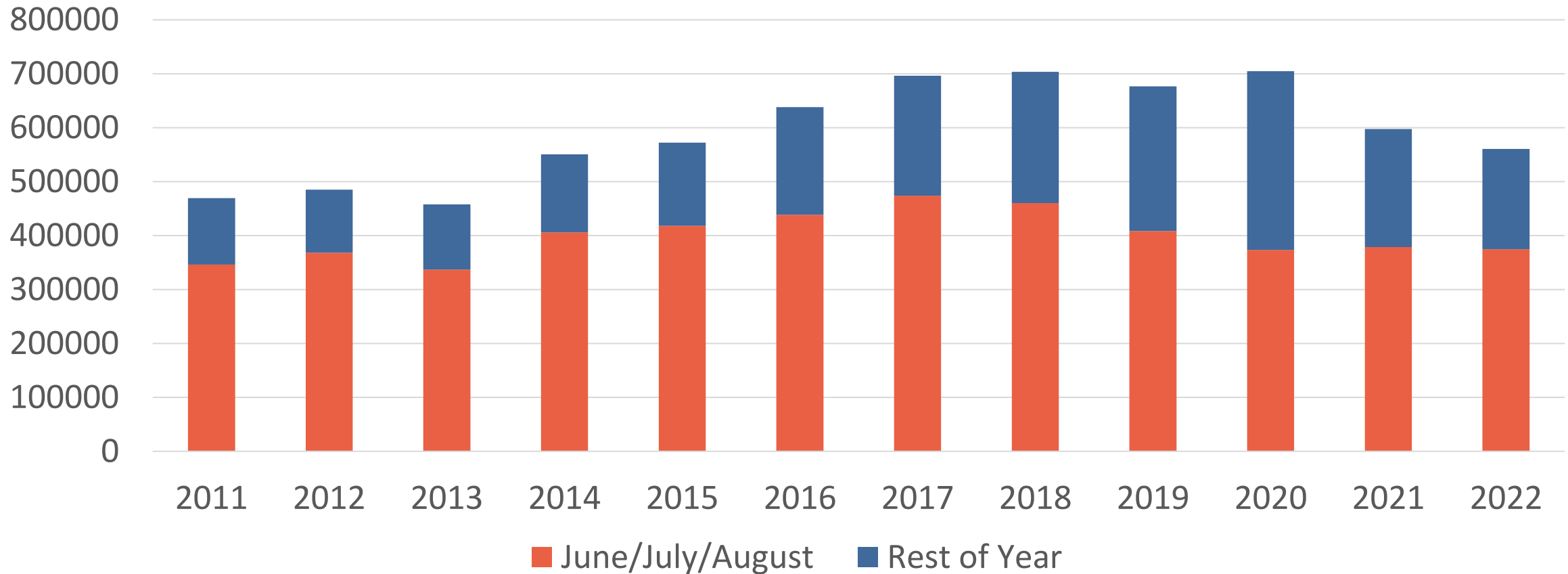


Pattern change



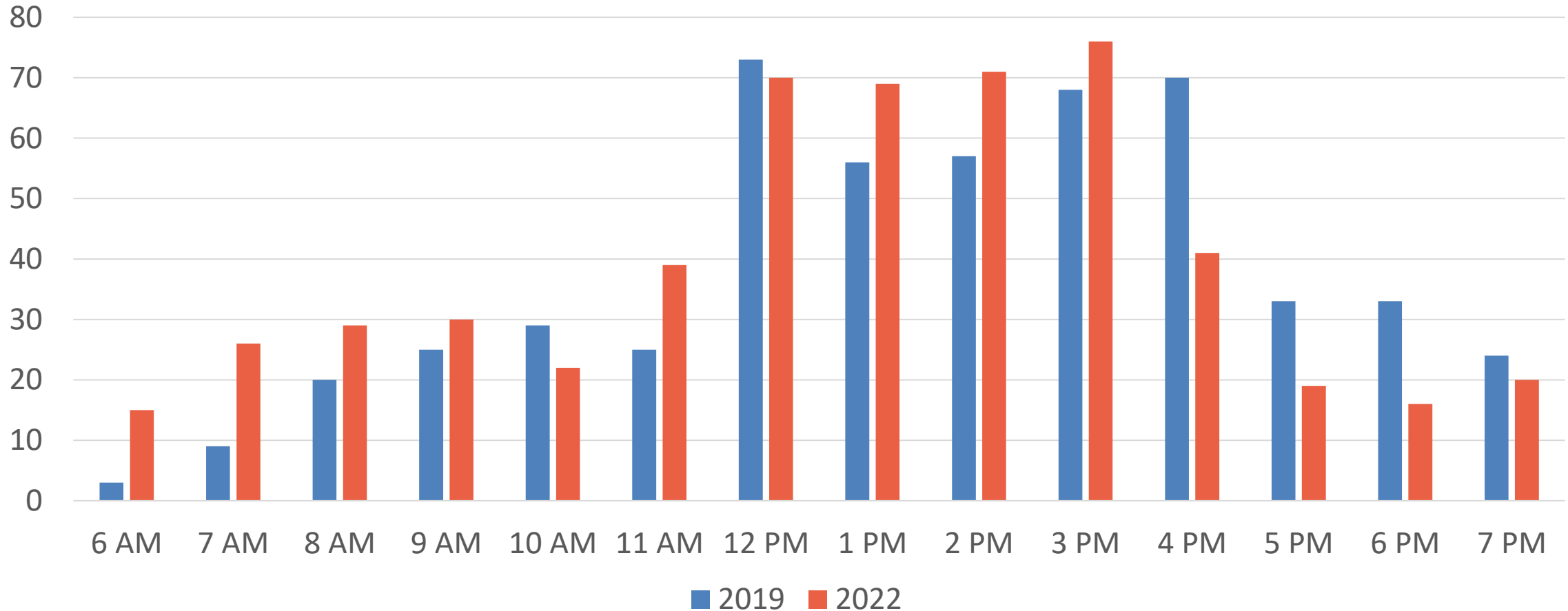
Recreation Visits: Sand Harbor

Sand Harbor Visitors- NV State Parks



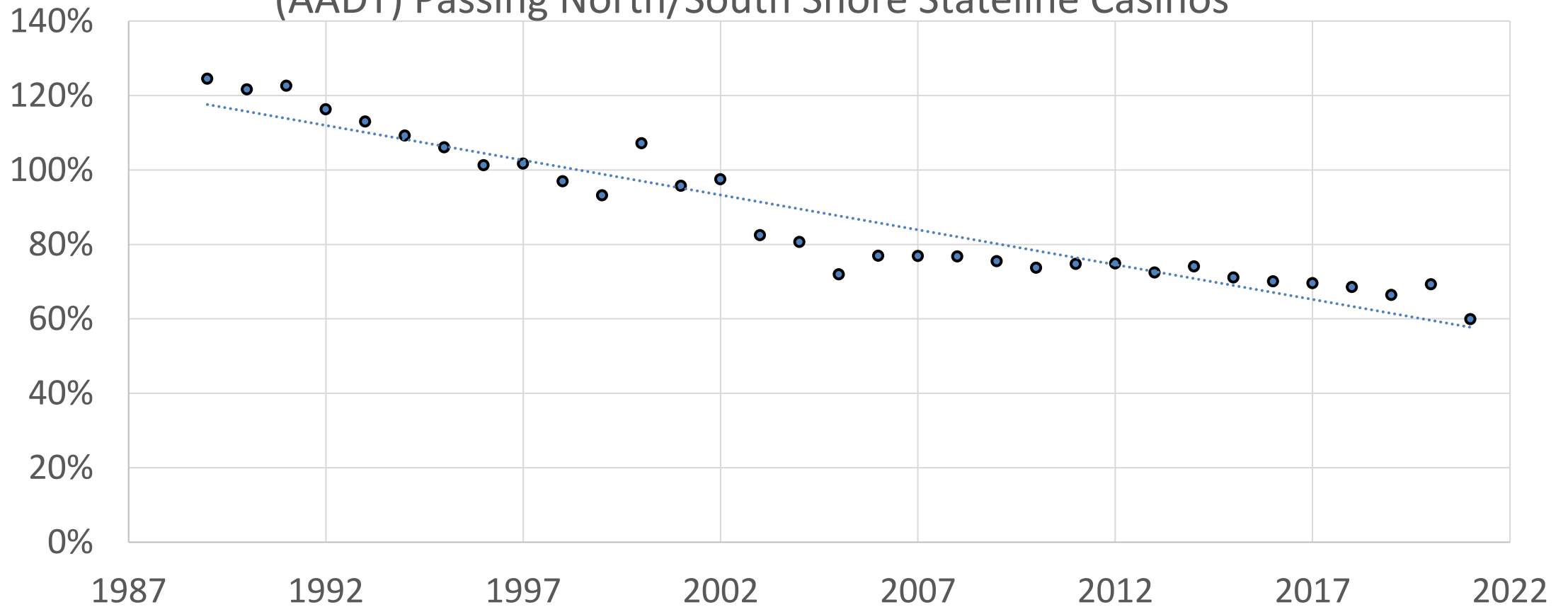
Sand Harbor Fall Weekend Trips

Fall Weekend Trips Ending at Sand Harbor



Pattern Change: Casino Trips

Fraction of Entry Traffic Volume
(AADT) Passing North/South Shore Stateline Casinos



Demographics Data:

<https://data-trpa.opendata.arcgis.com/pages/demographics>

2020 Census Report:

<https://monitoring.laketahoeinfo.org/socioecon>

Tahoe Roadway Congestion Report:

<https://monitoring.laketahoeinfo.org/MonitoringProgram/Detail/77>

APC Questions

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Public Comment

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