Tahoe Sustainable Transportation Funding Initiative

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TAHOE REGIONAL PLANNING AGENCY

Overview

- Summary of Interviews
- Results of Policy Priorities Survey
- Process and Timeline

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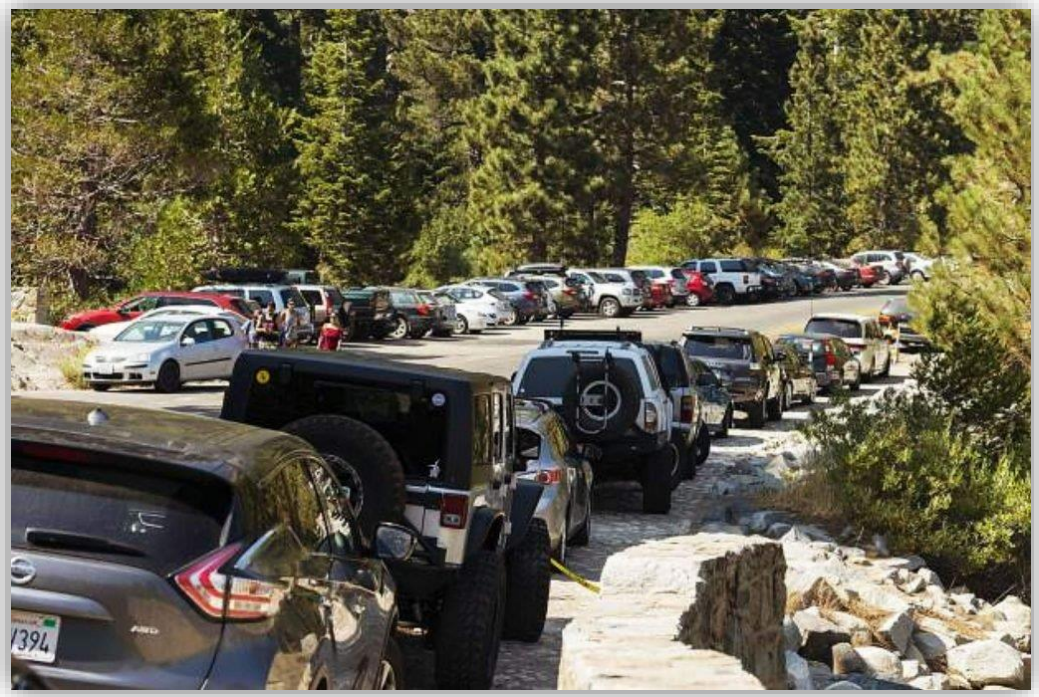
Interview Outcomes

- Consensus Points
- Data Requests
- Implementation Questions
- Additional Themes



Interview Outcomes: Consensus Points

- Transportation Problems Need a Solution Now
  - Traffic congestion
  - Negative environmental impacts
  - Public safety concerns
- New Regional Funding Needed
  - Nevada SCR 8
  - 2020 RTP
  - 2021 VMT Standards
- Day Visitors Generate Large Impact

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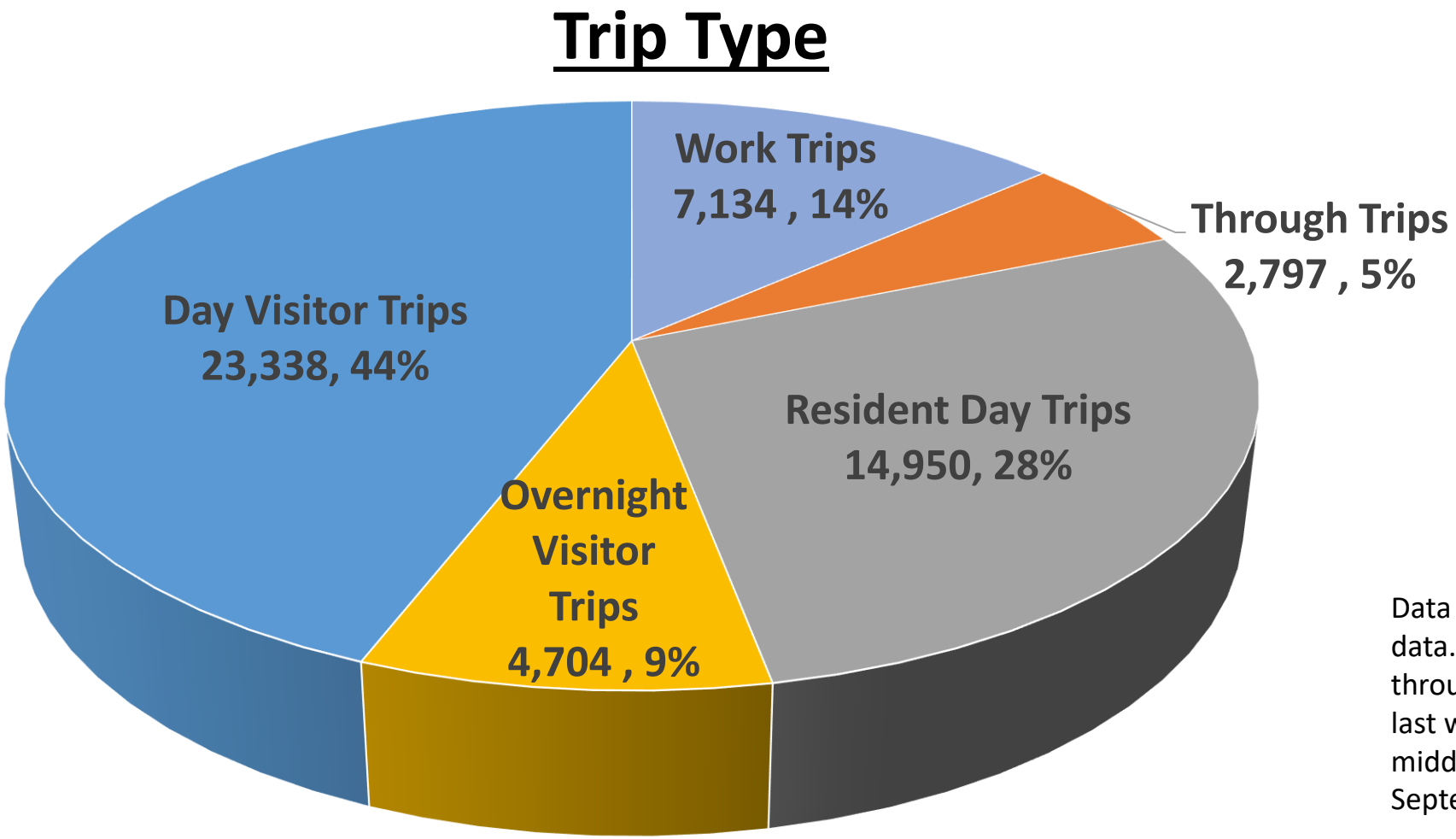
Interview Outcomes: Data Requests



Data based on 2018 trip data. Represents Monday through Thursday for the last week of August and middle two weeks of September (a “model day”).

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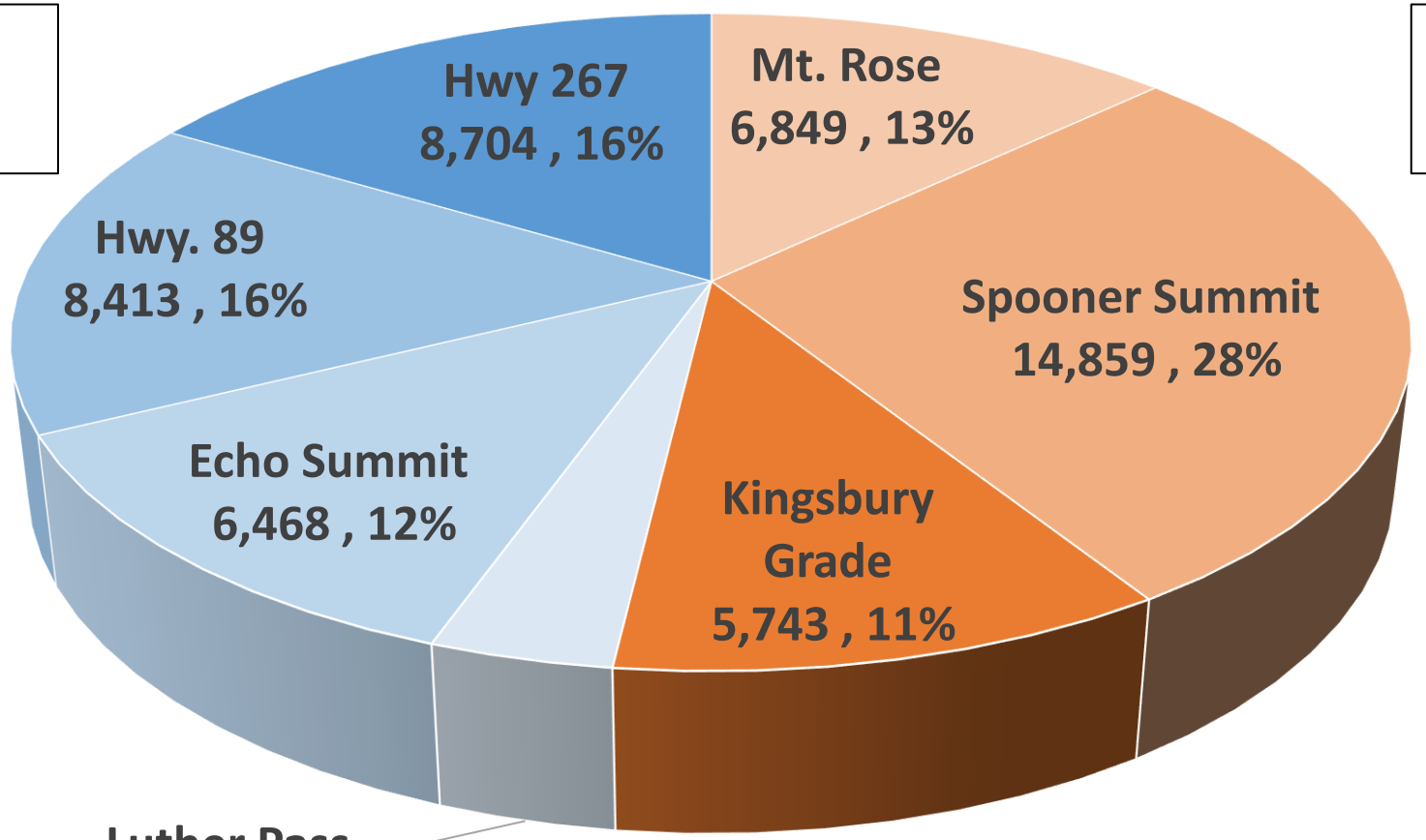
Interview Outcomes: Data Requests

Trip Origin – Summer Midweek Average

California
25,472, 48%

Nevada
27,451, 52%



Data based on 2018 trip data. Represents Monday through Thursday for the last week of August and middle two weeks of September (a "model day").

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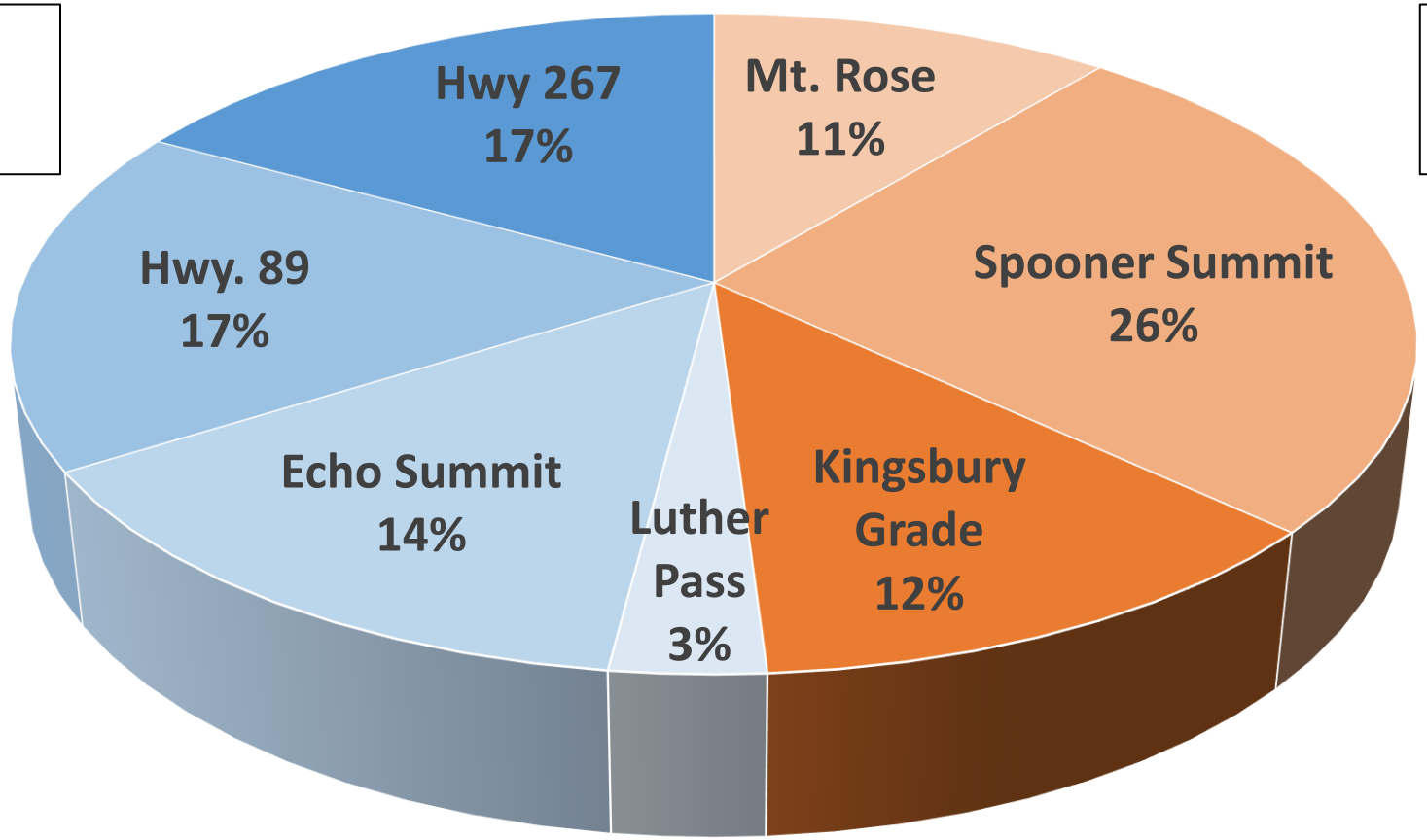
Interview Outcomes: Data Requests

Trip Origin – Single Day (July 19, 2018)

California
51%

Nevada
49%



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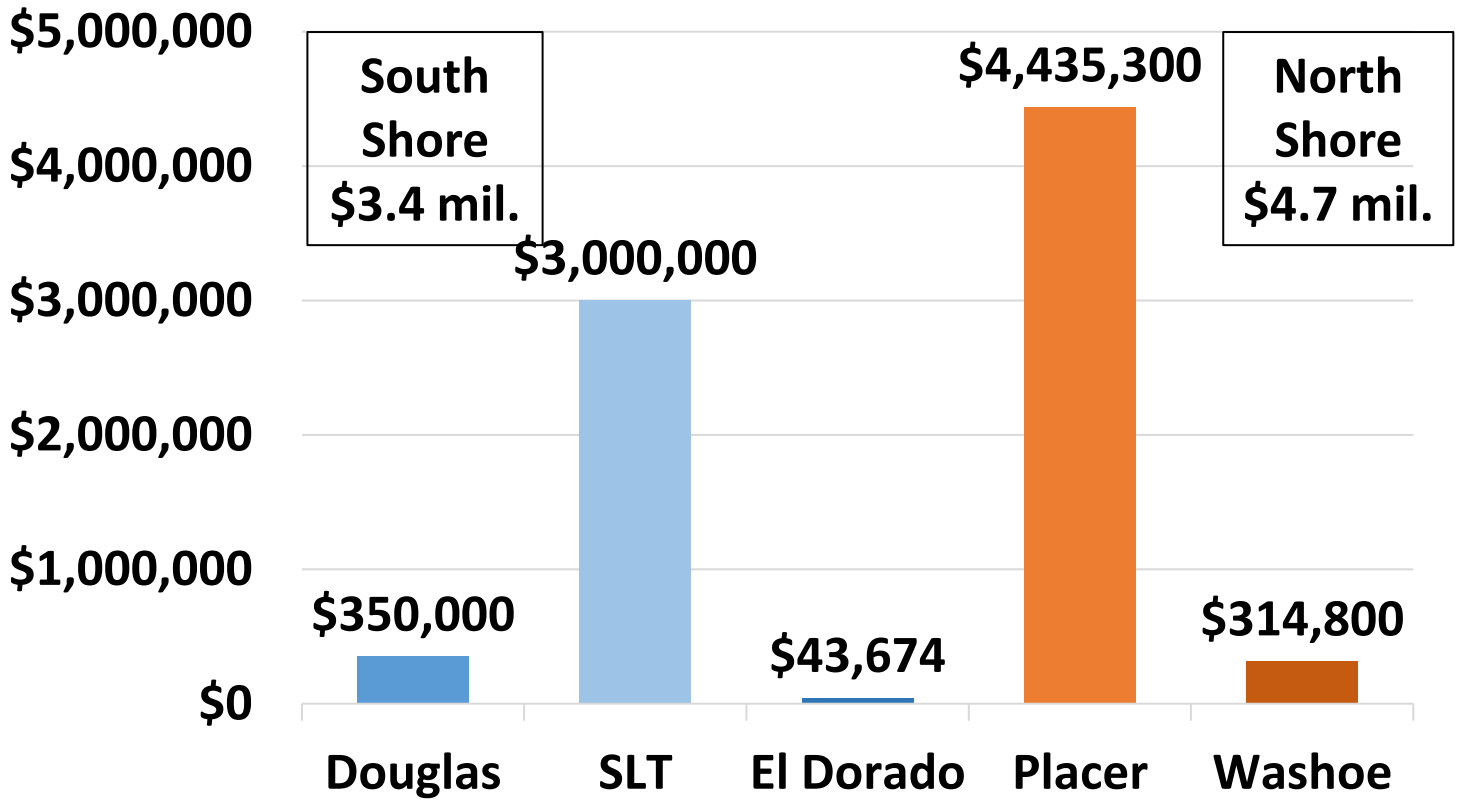
Interview Outcomes: Data Requests

Current Annual Funding From Local Sources for Transportation

Major Local Funding Sources

- Douglas: TOT/TDTD
- South Lake Tahoe: sales tax (new), general fund
- El Dorado: utility connection fees
- Placer: TOT, general fund, fire dist., airport dist., Truckee, BID
- Washoe: road maintenance, RTC



Interview Outcomes: Data Requests

2019/2020 TTD Polling

- The Cromer Group
- 2019 CA & NV Polls
  - Registered voters
  - 1,300 sample size
  - +/- 4% error at 95% confidence
- Feb. 2020 In-Basin Poll
  - Registered voters
  - 400 sample size
  - +/- 5% error at 95% confidence

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Interview Outcomes: Data Requests

Transportation Solutions From Other Mountain Resort Communities

No area has Tahoe's multiple jurisdictions

Mountain Communities

- Aspen/Vail Area, CO (Roaring Fork Transit Authority)
- Sedona, AZ
- Wasatch Range, UT (incl. Alta, Snowbird, Park City)
- Winter Park, CO
- Whistler, BC

Transportation Solutions

- Focus transit on visitors & commuters
- No free parking
- Free transit serves park-and-ride lots
- Funding: sales, property, hotel taxes, & service contracts
- Major employers fund transit

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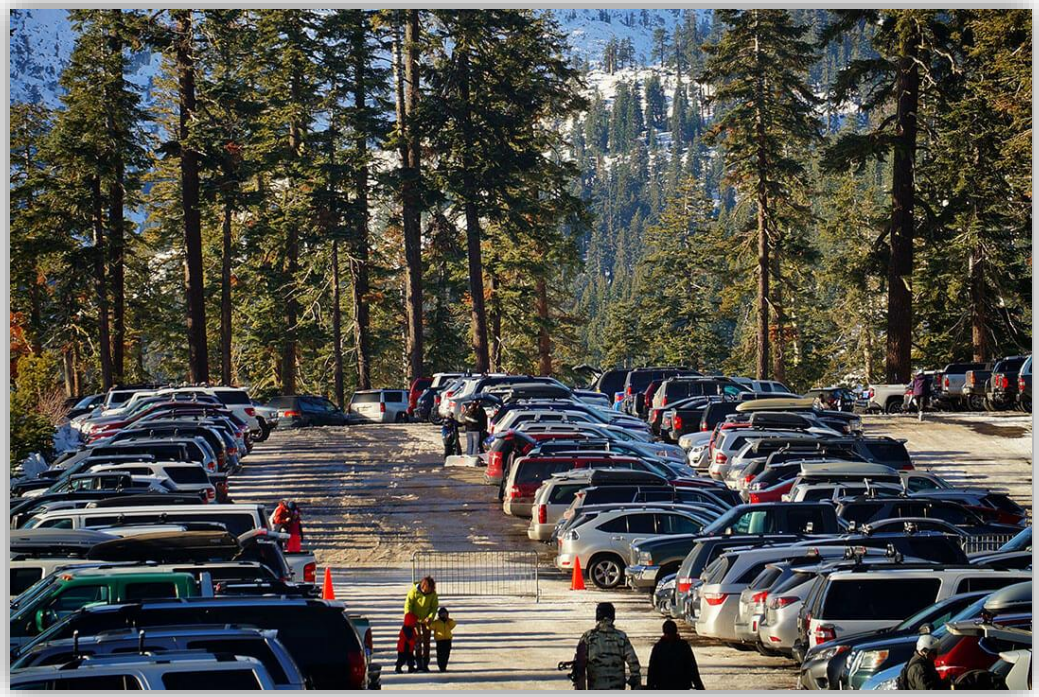
Data Webpage

https://www.trpa.gov/transportation/funding/sustainable-funding-initiative/

Interview Outcomes: Implementation Questions

- Local Funding
  - Different levels
  - Return to source
- Expenditure Plan
  - Identify specific projects & benefits
  - Articulate project phasing
  - Deliver (some) projects immediately
- Governance & Administration
  - Increased TRPA/TTD alignment
  - Implementing agency options



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Interview Outcomes: Additional Themes

- Multiple definitions of “equity”
- No consensus on funding source(s)
- Incremental approach
- Tahoe is special = unique approach

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Policy Priority Survey

Survey Questions:

1. What four (4) policy objectives are most important to you when recommending **new regional funding sources** for transportation projects in the Lake Tahoe Basin?
2. What four (4) policy objectives are most important to you when recommending a **governance and administrative** structure for new regional transportation funding sources?

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Policy Priority Survey: Regional Funding

Rank	Objective	Responses	
		%	No.
1	**Predictable & Sustainable**	71.4	10
2	**Fungible Revenue**	64.3	9
3	**Clarity & Transparency**	57.1	8
4	**Equity: Residents vs. Visitors**	42.9	6
5	Access	35.7	5
5	Equity: Income Groups	35.7	5
6	Economic Efficiency	21.4	3
6	Scalable	21.4	3

Rank	Objective	Responses	
		%	No.
7	Impact To Commuters	14.3	2
7	Voluntary	14.3	2
8	Business Impact	0	0

Other:

- Incentivize free alternative modes of transportation in lieu of paying the fee.
- Funding source also helps achieve other basin goals such as VMT and GHG reduction.
- Start surgically, prioritize projects specifically, make sure people understand what projects they are paying for.

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Policy Priority Survey: Governance & Administration

Rank	Objective	Responses	
		%	No.
1	**Keep It Simple**	**69.2**	**9**
1	**Transparency**	**69.2**	**9**
2	**Implementation Feasibility**	**46.2**	**6**
2	**Project Coordination**	**46.2**	**6**
3	Immediate Results	30.8	4
4	Community Involvement	23.1	3
4	Local Control	23.1	3
4	Revenue Potential	23.1	3
5	Community Oversight	15.4	2

Rank	Objective	Responses	
		%	No.
5	Regional Equity	15.4	2
5	Return to Source	15.4	2

Other:

- We need more options, feeling like these aren't best objectives.
- Clear and decisive jurisdictional roles, responsibilities, and boundaries for all public agencies/entities/etc. with responsibility for any/all elements needed for transforming transportation in Tahoe.

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Proposed Process & Timeline

- **August (now)**
  - Interview and survey results
  - Receive direction on data needs and decision-making process
- **September (proposed)**
  - Presentation of all possible funding options
  - Preliminary ranking of funding options and project priorities
- **October (proposed)**
  - Final decision on funding options and project priorities
  - Presentation of governance and administration options
- **November (proposed)**
  - Final decision on governance and administration options
- **December (proposed)**
  - Presentation of draft report

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Comments/Questions

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Public Comment