

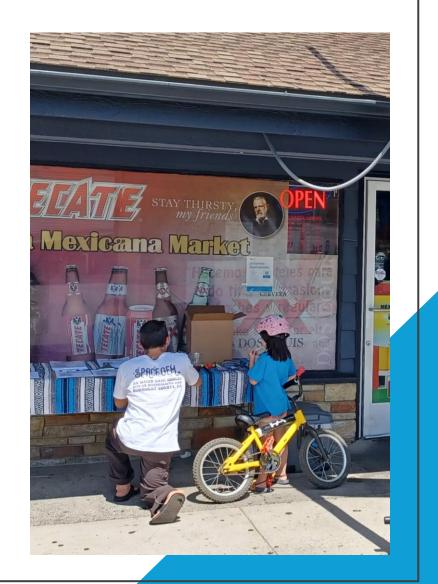
2024 Public Participation Plan

TRPA Governing Board Transportation Committee April 24, 2024

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Public Participation Plan Purpose

- Public outreach strategy for the Regional Transportation Plan.
- Provides a continuous, comprehensive, and coordinated transportation planning process.
- Early, meaningful, and continued public involvement.
- Public participation protocol for MPO plans.



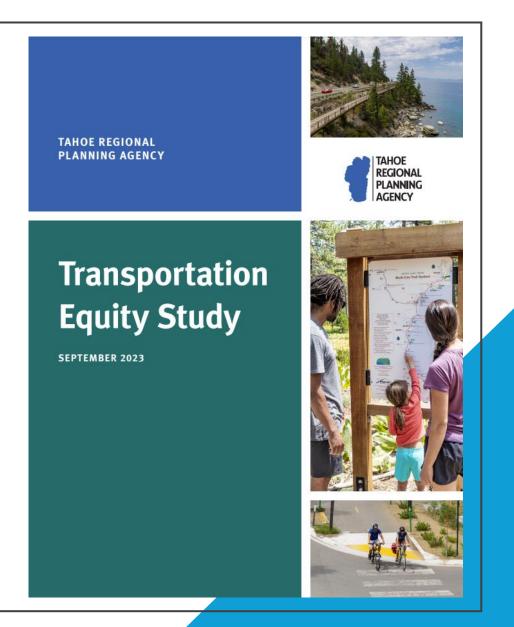
Guiding Principles

- 1. Utilize multiple outreach methods
- 2. Outreach is a team effort
- 3. Effective outreach requires strong relationships
- 4. Successful outreach requires resources
- 5. Transparent outreach includes transparent reporting



New Engagement Policies

- Improve outreach to underserved populations
- Reduce access barriers
- Strengthen community relationships



Public Participation Monitoring

Performance Metric	Measure
PM 1 – Proactive Outreach	9,724 people reached
PM 2 – Quantitative Outreach	6,220 people reached
PM 3 – In-Basin vs. Out-of-Basin	42% In-Basin 58% Out-of-Basin
PM 4 – # of Spanish-speaking residents reached	405

2020 – 2023 Outreach Activities



New Participation Metrics

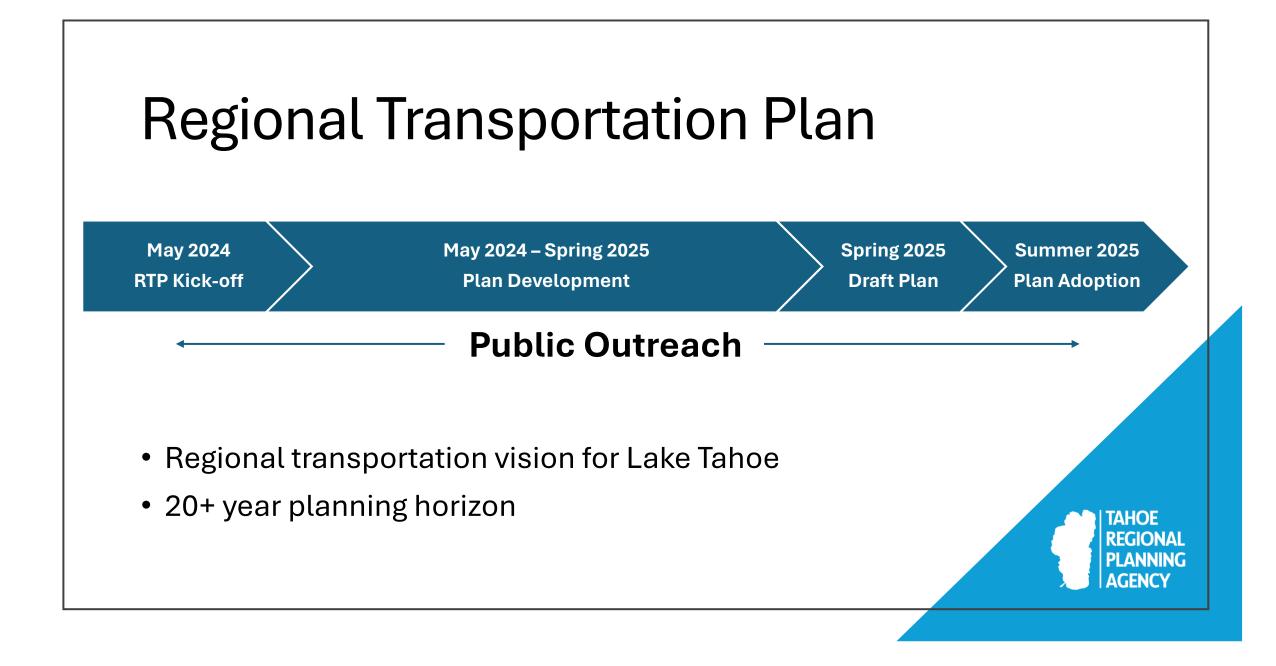
- Metric 1: Total number of public participants reached through proactive outreach.
- Metric 2: Total number of public participants reached through quantitative methods.
- Metric 3: Distribution of public participants who are fulltime residents, seasonal residents, visitors, and commuters.
- Metric 4: Total number of primarily Spanish-speaking residents reached through proactive and quantitative outreach methods.

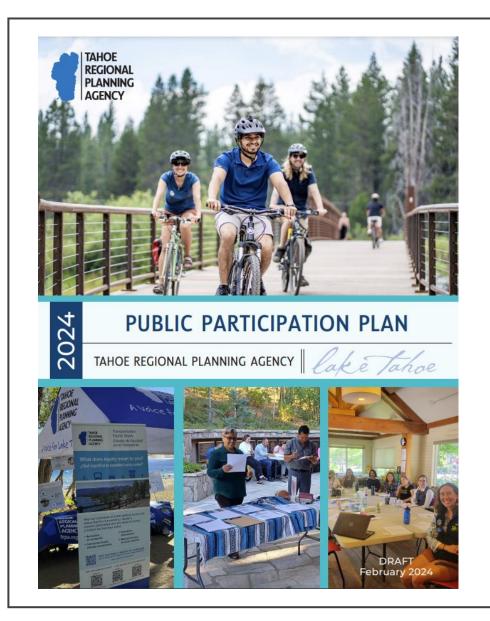


New Participation Metrics

- Metric 5: Distribution of outreach activities targeted towards identified transportation disadvantaged populations or within Community Priority Zones.
 - Target: Ensure that a minimum of 30% of outreach activities are targeted towards transportation disadvantaged populations or Community Priority Zones.
- Metric 6: Distribution of in-person, virtual, and hybrid engagement activities.



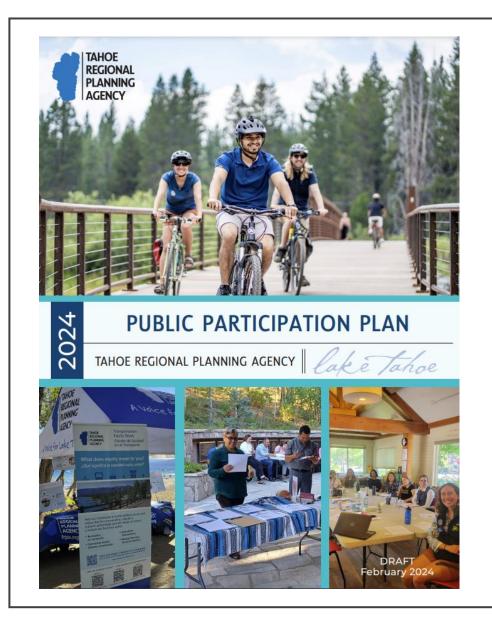




Public Comments

- 45-day public comment period (February 20 – April 5)
- Public hearing at TTC on April 3
- Formal recommendation of adoption from the TTC

TAHOE REGIONAL PLANNING AGENCY



TRPA Actions:

 Adopt the 2024 Public Participation Plan to the Tahoe Metropolitan Planning Organization Governing Board.

