

# 2024 Public Participation Plan

TRPA Governing Board  
Transportation Committee  
April 24, 2024



# Public Participation Plan Purpose

- Public outreach strategy for the Regional Transportation Plan.
- Provides a **continuous**, **comprehensive**, and **coordinated** transportation planning process.
- Early, meaningful, and continued public involvement.
- Public participation protocol for MPO plans.



# Guiding Principles

1. Utilize multiple outreach methods
2. Outreach is a team effort
3. Effective outreach requires strong relationships
4. Successful outreach requires resources
5. Transparent outreach includes transparent reporting

# New Engagement Policies

- Improve outreach to underserved populations
- Reduce access barriers
- Strengthen community relationships

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## Transportation Equity Study

SEPTEMBER 2023



# Public Participation Monitoring

Performance Metric	Measure
PM 1 – Proactive Outreach	9,724 people reached
PM 2 – Quantitative Outreach	6,220 people reached
PM 3 – In-Basin vs. Out-of-Basin	42% In-Basin 58% Out-of-Basin
PM 4 – # of Spanish-speaking residents reached	405

**2020 – 2023 Outreach Activities**



# New Participation Metrics

- Metric 1: Total number of public participants reached through proactive outreach.
- Metric 2: Total number of public participants reached through quantitative methods.
- Metric 3: Distribution of public participants who are full-time residents, seasonal residents, visitors, and commuters.
- Metric 4: Total number of primarily Spanish-speaking residents reached through proactive and quantitative outreach methods.

# New Participation Metrics

- Metric 5: Distribution of outreach activities targeted towards identified transportation disadvantaged populations or within Community Priority Zones.
  - Target: Ensure that a minimum of 30% of outreach activities are targeted towards transportation disadvantaged populations or Community Priority Zones.
- Metric 6: Distribution of in-person, virtual, and hybrid engagement activities.



# Regional Transportation Plan



- Regional transportation vision for Lake Tahoe
- 20+ year planning horizon





2024

## PUBLIC PARTICIPATION PLAN

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# Public Comments

- 45-day public comment period (February 20 – April 5)
- Public hearing at TTC on April 3
- Formal recommendation of adoption from the TTC



2024

## PUBLIC PARTICIPATION PLAN

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# TRPA Actions:

1. Adopt the 2024 Public Participation Plan to the Tahoe Metropolitan Planning Organization Governing Board.