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STAFF REPORT

Date: October 16, 2019

To: TRPA Governing Board

From: TRPA Staff

Subject: Update on the Main Street Management Plan and Other Components of the US 50/South Shore Community Revitalization Project

Summary and Staff Recommendation:

This staff report provides a brief update on the Main Street Management Plan and the South Shore Community Revitalization Project. This item is for informational purposes and no action is required.

Project Description/Background:

Prior to permit acknowledgement of Phase 1 of the South Shore Community Revitalization Project (SSCRP), the Main Street Management Plan (MSMP) must be developed and adopted by the TRPA Governing Board. The MSMP will provide a plan for the transition of the Main Street area after its conversion from a five lane US highway to a space which enhances the business environment, visitor experience and environmental sustainability. TRPA, as a partner agency and in coordination with the Tahoe Transportation District (TTD), is the lead in developing the MSMP. TTD is the lead in developing and completing three components of the MSMP and the remaining project conditions/components of the SSCR, as shown in the table below.

Project Condition/Component	Lead Entity
Main Street Management Plan must be approved by TRPA before proceeding with roadway realignment	TRPA
<ul style="list-style-type: none"> • Main Street Design and Wayfinding • Main Street Management Plan Transit Circulator • Main Street Management Plan Property and Improvements Ownership, Management, and Funding • Parking Management 	TRPA TTD TTD TTD
Replacement Housing - 109 Transit Oriented Development (TOD) Residential Units (102 low income, 7 moderate income). <ul style="list-style-type: none"> • 76 units shall be constructed prior to displacement of any residents for any part of the SSCR. • No less than 33 units shall be constructed before or concurrent with the roadway realignment. 	TTD
Rocky Point Neighborhood Amenities Plan	TTD

US 50 Engineering and Construction Plans	TTD
Secure Project Funding	TTD

TRPA Status Report:

Main Street Management Plan Stakeholder Working Group

- The fourth Stakeholder Working Group meeting is scheduled for November 19th. TRPA staff and consultants are refining the alternatives that were developed at the previous meeting and analyzing each for safety, traffic flow, cost, and maintenance, among other criteria, and will include the feasibility of closing portions of the street for events. The next meeting is scheduled for November.

Main Street Management Plan Staff Steering Committee

- TRPA staff and consultants will meet with the Staff Steering Committee as well as staff from both the City of South Lake Tahoe and Douglas County Public Works Departments in late October. The meetings will focus on reviewing the draft alternatives, the draft performance standards for which the street will be evaluated post-implementation, and an initial cost, maintenance and operations strategy for the future design of Main Street.

TTD Status Report:

Main Street Management Plan

- TRPA staff are assisting TTD with the MSMP ownership, management and funding task, as described above.
- TTD has subcontracted with Dixon Resources Unlimited, a firm that provides parking consulting services to municipalities. They will be assisting TTD in the development of the MSMP parking management Plan which will include agreements by parking operators in the Main Street corridor, signage directing drivers to parking and other landmarks, and technology to transmit real time information to drivers about parking and transit options. A framework which staff and other consultants can use is expected by November 12, 2019.
- TTD and consultants will be providing an initial concept for the circulator transit. It will be used by staff and other consultants and is also expected by November 12, 2019.

Outreach

- TTD and the City of South Lake Tahoe staff held a public event on September 18th in the Rocky Point Neighborhood. Residents of Rocky Point who will be affected by the US 50 SSCRCP were able to learn about housing relocation options and financial assistance offered through TTD. Neighborhood residents were encouraged to provide input on preferred housing locations, neighborhood amenities they would like to see added to Rocky Point, Highway 50 roadway design, and safety and access concerns.

Contact Information:

For questions regarding this agenda item, please contact Alyssa Bettinger, Associate Planner, at (775) 589-5301 or abettinger@trpa.org.