

Commute Tahoe

Employer Trip Reduction Program

Transportation in the 21st Century at Lake Tahoe
December 4, 2019

What is Commute Tahoe?

- New TRPA-led program with support from TMAs
- Provide support to employers
- Encourage employees to bike, walk, take transit, or carpool to work



Resources

- Program Guide
 - Step-by-step guidance
 - Toolkit
 - FAQ and how to guide
- Survey worksite and employees on www.LinkinTahoe.com
- Commuter challenge template and program support

LINKING TAHOE

Explore Tahoe by foot, bike, bus, or water

Commute Tahoe Program Guide



Get Involved

- Employee welcome packets
- Free or subsidized transit passes
- Guaranteed ride home
- Compete in the Tahoe Bike Challenge
- Provide pre-tax fringe benefits



Employer Benefits

- **Attracting and retaining the best employees**
- **Increasing employee morale**
- **Developing a sustainability initiative**
- **Creating a measurable way to positively impact the environment**
- **Implementing low-cost commuter solutions**



Employer Benefits

- Commute Tahoe Certification
- Best in Basin Award
- California Green Business Certification
 - Sierra Business Council



Next Steps

- TRPA and TMAs following up with employers
- Employers sign up at www.linkingtahoe.com/commute-tahoe/
- Use feedback to update employer trip reduction ordinance and inform the 2020 RTP



- **Commute Tahoe**
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