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STAFF REPORT

Date: November 11, 2020
To: TRPA Governing Board
From: TRPA Staff
Subject: Strategic Direction: 2020 and Beyond

Summary and Staff Recommendation:

Included in this board packet is TRPA's new Strategic Direction: 2020 and Beyond. The document blends the Agency's 50-year history with the current initiatives approved by the Governing Board in June. The theme of TRPA's strategic direction is collaborative leadership. The document illustrates how the Agency has been a catalyst for success at Lake Tahoe and has helped lead the region from a time of early and fragile partnerships into an era of epic collaboration. Staying true to the call for collaboration in the Bi-State Compact that founded TRPA, the Agency's role has continued to evolve as a convener of the diverse stakeholders in the Tahoe Basin. Building upon the growing spirit of shared purpose and strengthening its role as the region's backbone organization, TRPA identifies key regional challenges, collaborates to foster common understanding of the problems, and creates broadly-shared visions for solutions.

This item is for informational purposes and no action is required.

Background:

TRPA's Strategic Plan outlines the agency's initiatives and goals. This "Strategic Direction" update to the 2014 Strategic Plan is considered an overview of the Agency along with history, key initiatives, challenges, and goals for moving forward. The document will be provided to new staff and Governing Board members as an introduction to TRPA in 2021.

Contact Information:

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