




Tahoe Wildfire Awareness Month

THINK FIRST

KEEP TAHOE FIRE SAFE



ThinkFirstTahoe.org
Tahoe.LivingWithFire.Info






Thinking is often the difference between a safe summer in Lake Tahoe and a dangerous wildfire event. Every summer millions of campers, hikers, beach goers and homeowners make the right decisions – they think first by extinguishing a campfire correctly, trimming tree branches or making sure their off-road vehicle is equipped with an approved spark arrestor.

We live in, and visit, a place of immense natural beauty with endless recreation opportunities. Protect your playground by thinking first.


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Sign the Pledge

ThinkFirstTahoe.org



THINK FIRST CAMPAIGN

- Microsite: www.ThinkFirstTahoe.org
- Summer events
- “Mr. Flame” video series on YouTube
- Advertisements on social media, YouTube, print media, TV, billboards
- Postcards
- Think First Swag: Bumper Stickers, Reusable Bags, Frisbees, Koozies, Posters, Banners





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Major Partners

- Cal Fire
- Abbi Agency
- U.S. Forest Service Lake Tahoe Basin Management Unit
- City of South Lake Tahoe
- North Lake Tahoe Fire Protection District, North Tahoe Fire Protection District, Tahoe Douglas Fire Protection District, Lake Valley Fire Protection District
- University of Nevada/California Cooperative Extensions
- Tahoe Resource Conservation District



How Can I Help?

- Visit www.ThinkFirstTahoe.org and take pledge to Keep Tahoe Fire Safe
- Share with friends and family
- Get a defensible space inspection, clean up property
- Be responsible in the Great Outdoors
- Facebook: www.facebook.com/ThinkFirstTahoe/
- Instagram: www.instagram.com/thinkfirsttahoe/
- YouTube: Think First Channel

