

TAHOE REGIONAL PLANNING AGENCY

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NEWS RELEASE

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For Release Immediately

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ROY E. "RJ" CLASON JR. JOINS TRPA GOVERNING BOARD

Lake Tahoe, Stateline, NV – Roy E. "RJ" Clason Jr. of Zephyr Cove, NV, has been appointed to the Tahoe Regional Planning Agency Governing Board to complete the term of board member Coe Swobe, who resigned in June.

Clason, who brings a strong track record of executive public policy, crisis management, strategic planning, and communications experience to the position, was selected as Nevada's At-Large representative to the board at the July 23 meeting of the Nevada TRPA (the NTRPA consists of the Nevada members of the board).

The At-Large Nevada seat is filled annually by the other six voting Nevada members and the seat had been held by Swobe since 2001. The Nevada delegation of the TRPA will vote in November or December to fill the At-Large seat for the full term which runs January 1, 2009 to December 31.

Clason said, "The appointment to TRPA's Governing Board is a great opportunity to help the agency improve its responsiveness, service, and outreach to Lake Tahoe's residents and visitors, promote enhanced fire safety through effective fuels management and defensible space programs, advance long-term strategic planning, and provide responsible environmental protection initiatives to maintain and enhance the natural beauty across the Lake Tahoe region."

Clason added, "I deeply appreciate the confidence Nevada's delegation to the Governing Board has placed in me for this appointment and look forward to results-oriented outcomes working closely with the public, the entire TRPA Governing Board, TRPA staff, and community partners."

Clason first moved to Lake Tahoe in 1978 at age 16 and is a 1980 graduate of George Whittell High School in Zephyr Cove. He has served at the senior executive level

in both the corporate world and in the federal government. A strong advocate for responsible government and public safety, Clason served as Director of Policy of the U.S. Occupational Safety and Health Administration (OSHA), Special Assistant in the Office of the U.S. Secretary of Transportation, and early in his career as the Assembly Sergeant-at-Arms at the Nevada State Legislature. He was also a Vice President of the American National Red Cross and a U.S. Naval Reserve officer called to active duty in support of Operation Desert Storm. In the private sector, Clason served as a Corporate Vice-President for Dell Computer, MasterCard International, and Aetna.

Today, Clason, age 46, runs his own private investment and property management firm in Zephyr Cove.

He also is a newly installed member of the Barton Hospital Board of Directors and a candidate for the Tahoe Douglas Fire Protection District Board of Trustees. Clason graduated from Whittier College with a Bachelor of Arts Degree in Communications and Political Science. He also served on Whittier's Board of Trustees for many years.

The Tahoe Regional Planning Agency cooperatively leads the effort to preserve, restore, and enhance the unique natural and human environment of the Lake Tahoe Region now and in the future. For additional information, call Dennis Oliver at 775-589-5235.

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