

TAHOE REGIONAL PLANNING AGENCY

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NEWS RELEASE

Contact: Julie Regan, Communications Director

For Release Immediately

March 30, 2005

FREE LIVE MUSIC AT THE SOUTH LAKE TAHOE EARTH DAY CELEBRATION, SATURDAY, APRIL 23, 2005

(South Lake Tahoe) – The South Shore Earth Day celebration returns to the Heavenly Village, Saturday, April 23, 2005. The event will feature **FREE** live music, local food vendors and earth-friendly activities for the entire family. A “Zero Waste” theme has been selected for Earth Day 2005 where attendees will learn important recycling tips, as well as proper garbage disposal and about compostable waste.

The event’s main sponsors include the Tahoe Regional Planning Agency, the Lake Tahoe Environmental Education Coalition and the Shops at Heavenly Village. The day’s activities will include:

- Environmental education booths with hands-on activities like paper making
- Arts and crafts displays
- A bounce house for the kids and appearances by Smokey the Bear and Tahoe Tessie
- Mural and face painting
- A community drum circle
- An Earth Day raffle with prizes sponsored by local businesses
- A solar-powered stage provided by Independent Power Corporation will showcase the music of several bands

DETAILS

- ◆ **What :** South Lake Tahoe Earth Day Festival and FREE Concert
- ◆ **When:** 11am – 5pm, Saturday, April 23
- ◆ **Where:** Heavenly Village at the base of the Gondola
- ◆ **Who:** Contact TRPA at 775-588-4547 x 318
- ◆ **Why:** Learn ways you can help protect Lake Tahoe

For more information or to become a volunteer, contact Jessica Schwing at TRPA at 775-588-4547 x 318.

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