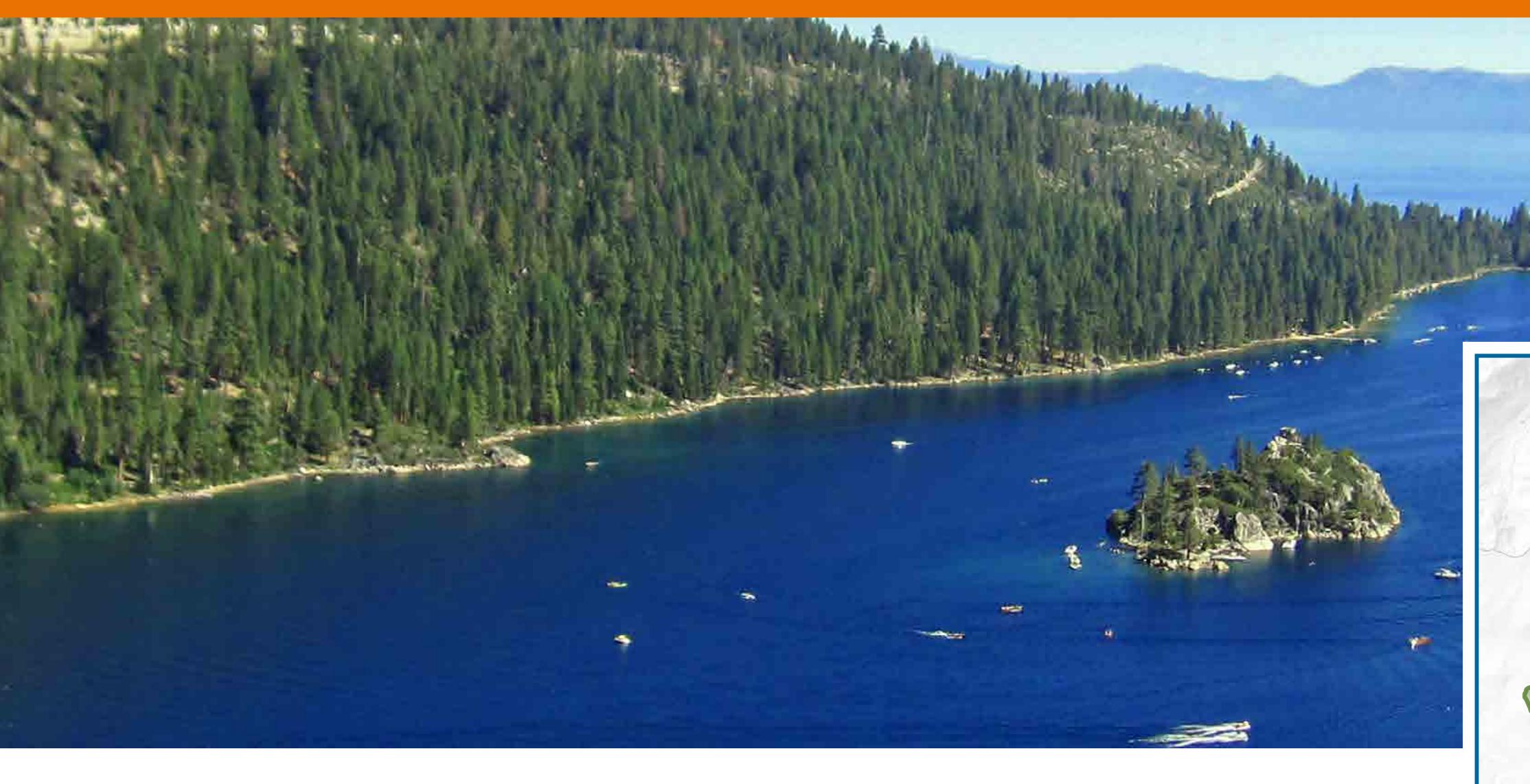
### SR 89 RECREATION CORRIDOR MANAGEMENT PLAN



State Route (SR) 89, a two-lane mountain roadway, is the only access route to many of Lake Tahoe's popular recreation areas and serves almost 1.8 million visitors annually.

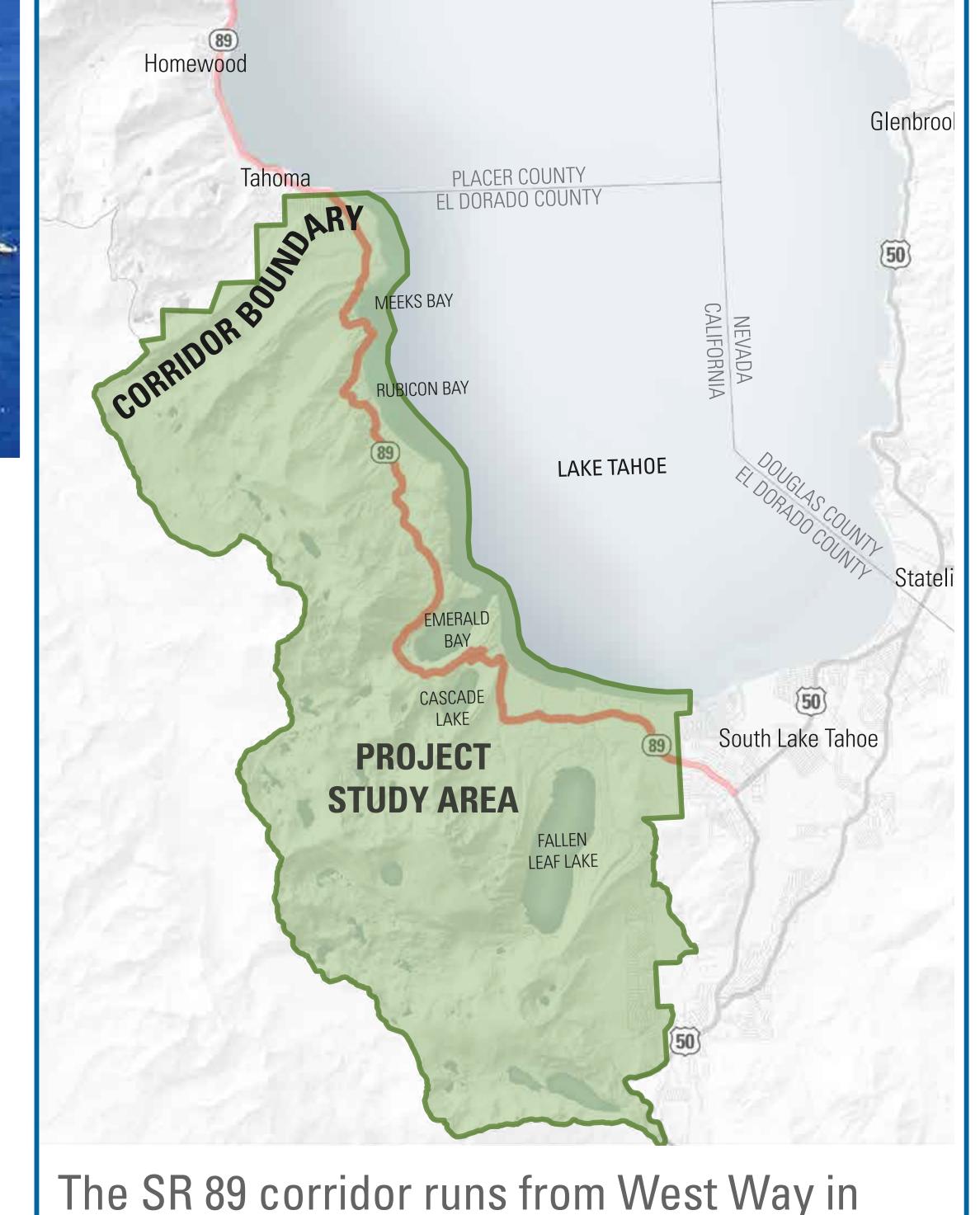
The SR 89 Recreation Corridor Management Plan, led by the Tahoe Regional Planning Agency, Tahoe Transportation District, and the U.S. Forest Service Lake Tahoe Basin Management Unit, brings together 17 agencies and organizations to develop transportation and visitation management strategies and address the challenges of the corridor's extensive transportation and year-round recreation travel demand. This plan covers:

- Emerald Bay, one of California's 36 National Natural Landmark sites, is one of Lake Tahoe's most popular and photographed locations.
- Almost 12 miles of undeveloped shoreline offer beach access to sites such as Meeks Bay, Sugar Pine Point State Park, Baldwin Beach, Camp Richardson, and Pope Beach.
- Seven trailheads provide day hike access to waterfalls and alpine lakes as well as backcountry and wilderness access for overnight recreation opportunities.



1,782,648 annual visitors

up 30 minute to a 30 delay of northbound traffic south of Pope Beach



## El Dorado County to the El Dorado/Placer County line at Sugar Pine Point State Park.

#### PLAN GOALS

- . Advance Safety
- . Create Transit & Trail Systems
- Provide Quality Travel Experience
- . Improve the Environment
- . Fund the Vision
- Set the Stage for Implementation







## ABOUT CORRIDOR VISITATION

#### WHO THEY ARE

SOURCE: 2018 SURVEY DATA

	POPE TO BALDWIN	EMERALD BAY TO DL BLISS	MEEKS BAY	OVERALL CORRIDOR
RESIDENT	17%	20%	34%	19%
VISITOR	83%	80%	66%	81%
OVERNIGHT VISITOR	86%	93%	86%	89%
DAY VISITOR	14%	7%	14%	11%

#### HOW THEY ARRIVE

	POPE TO BALDWIN	EMERALD BAY TO DL BLISS	MEEKS BAY	OVERALL CORRIDOR
BY CAR	82%	89%	86%	86%
BY TRANSIT	0%	2%	0%	1%
BY BIKE	9%	2%	2%	5%
WALK	4%	5%	8%	5%
OTHER	<b>4%</b> (Ferry/Boat or Moped)	<b>2%</b> (Ferry/Boat or Moped)	<b>6%</b> (Private Shuttle or Scooter)	<b>4%</b> (Ferry/Boat or Moped)

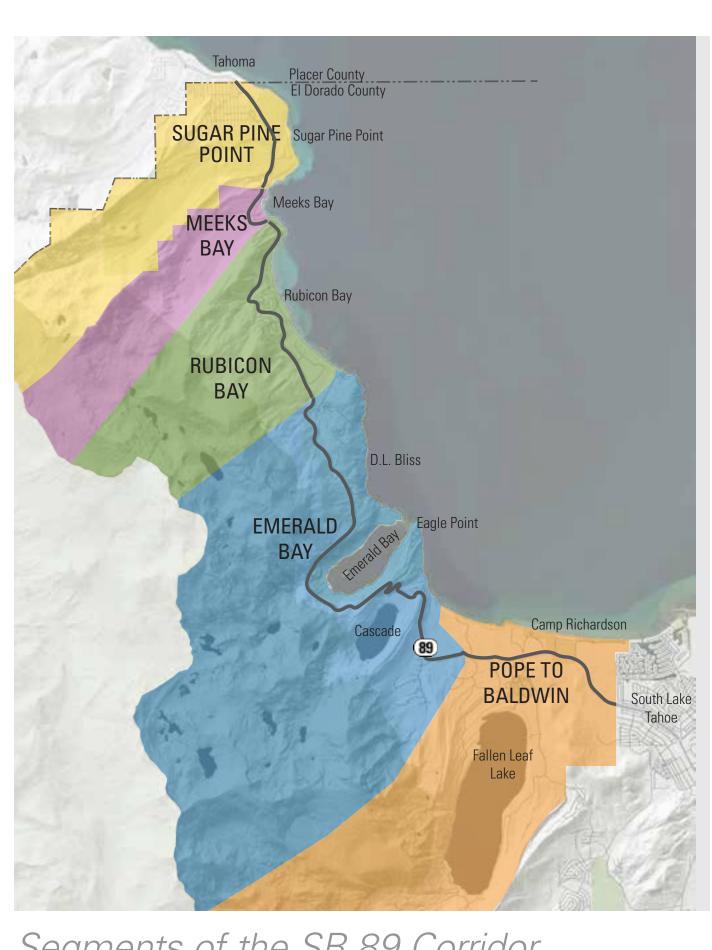
#### WHAT THEY DO

SOURCE: 2018 SURVEY DATA	

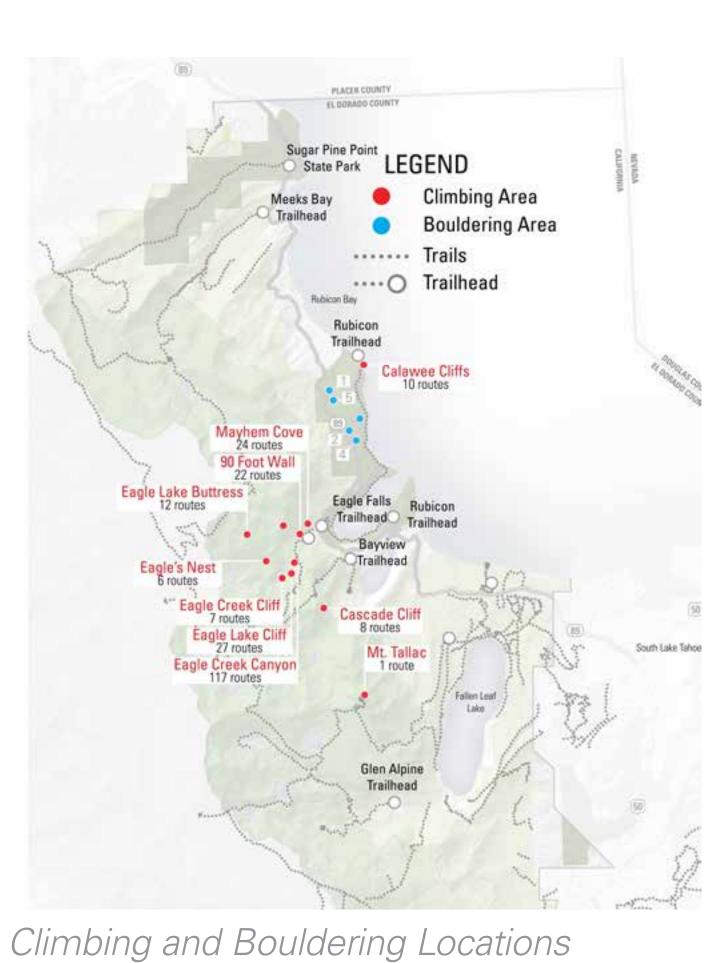
	POPE TO BALDWIN	EMERALD BAY TO DL BLISS	MEEKS BAY	OVERALL CORRIDOR
VISIT A BEACH	45%	16% (max 50%)	44%	12%
DAY HIKING	18%	58% (18-58%)	39%	60%
ATTEND AN EVENT	18%	0%	0%	1%
BIKE RIDE	9%	0%	0%	0%
QUICK STOP TO SEE THE VIEW	0%	7% (max 18%)	0%	5%
OVERNIGHT BACKPACK TRIP	0%	8% (max 47%)	17%	9%
DRIVE AROUND THE LAKE	0%	1% (max 4%)	0%	4%

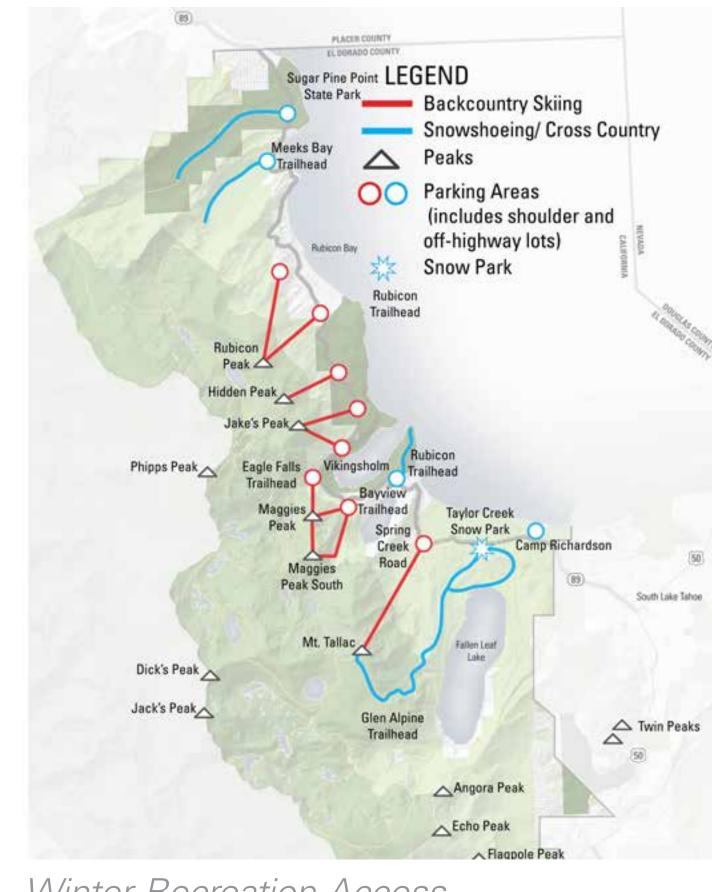
#### WHAT THEIR TRAVEL PATTERNS ARE

		POPE TO BALDWIN	EMERALD BAY TO DL BLISS	MEEKS BAY
_	NORTHBOUND DELAY	23 minutes West Way to Pope Beach Road	29 minutes Eagle Point Camp Road to Inspiration Point	-
	SOUTHBOUND DELAY	16 minutes Baldwin Beach Road to Jameson Beach Road	41 minutes Vikingsholm to Baldwin Beach Road	
	COME FROM THE SOUTH & RETURN TO THE SOUTH	75%	61%	26%
_	COME FROM THE NORTH & RETURN TO THE NORTH	25%	32%	68%
	TRAVEL THROUGH	0%	7%	5%
	PARKING LOT FILLS	11:00AM @ Pope 12:15PM @ Baldwin	9:36AM @ Vikingsholm 10:30AM @ DL Bliss	9:00AM @ Trailhead Noon @ Marina
	ROADSIDE PARKING FILLS	330 cars	500 cars by noon	84 cars



Mt. Tallac 5.0mi Sugar Pine Point State Park LEGEND --- Day Trip Trail • • • • Backcountry Trail --- Destination Mt. Tallac 9.0mi O- Trailhead Rubicon Trailhead Trails and Trailheads





### GOALS & STRATEGIES

#### THE CHALLENGE

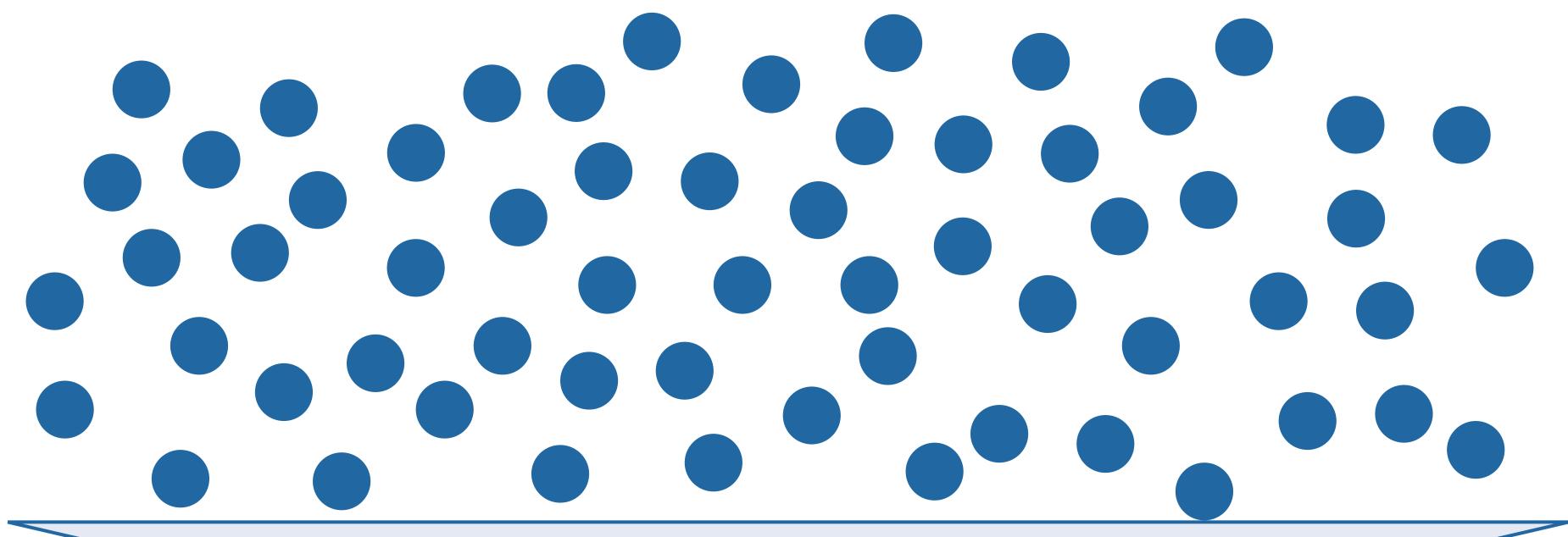
Visitation demand has exceeded infrastructure resulting in the following key transportation and visitor management issues:

- Poor visitor experience which has a risk for economic impacts as the area has reached a saturation point
- Safety concerns
- Increased environmental disturbance and stormwater run-off resulting in degraded lake clarity
- Congestion and traffic

#### THE VISION

Provide a safe and seamless travel experience that inspires every visitor and resident to walk, bike, or use transit to access the corridor's diverse recreation offerings to better manage congestion, enhance environmental resiliency, and allow people to focus on enjoying the special nature of Lake Tahoe's southwest shoreline.

## CONCEPTS GENERATED BY STAKEHOLDERS & COMMUNITY INPUT



TESTED AGAINST GOALS

**CORRIDOR-WIDE TOOLS & STRATEGIES** 

#### **TRANSIT & SHUTTLE SERVICES**

- Create recreation route shuttle
- . Develop express route
- . Frequent and convenient
- Focus on shifting visitor behavior in the Pope to Baldwin and Emerald Bay Segments

## PARKING MANAGEMENT & ENFORCEMENT

- Restrict and improve ability to enforce no roadside parking
- . Leverage paid parking to fund transit
- Utilize strategies such as reservations, congestion-based pricing, time limits, & progressive pricing
- Provide access to parking lots year-round

#### TRAVEL INFORMATION

- . Provide real-time travel information
- Coordinate with regional and local marketing for trip planning
- Create a sense of entry to the corridor
- Provide a consistent and coordinated approach to parking management

## PLAN GOALS

- . Advance Safety
- Create Transit & Trail Systems
- Provide Quality Travel Experience
- Improve the Environment
- . Fund the Vision
- Set the Stage for Implementation

#### **ACTIVE TRANSPORTATION**

- Connect Tahoe Trail from Spring Creek Road to Meeks Bay
  - Increase biking to recreation destinations
- Reduce congestion from pedestrian crossings
- Minimize at-grade pedestrian and bike crossings

## INFRASTRUCTURE IMPROVEMENTS

- Address road design and operations to facilitate year-round access through Emerald Bay
- Improve technology infrastructure
  Improve wildlife crossings and address
- Provide emergency pull-offs
- Improve emergency response access facilities
- Improve Fallen Leaf Lake Road

#### PROVIDE INPUT

Place a dot by the goals and strategies you feel are most important for the corridor.

## TRAVEL OPTIONS

## Alternatives by Type of Travel Experience

PROVIDE INPUT Which type of travel experience would you like the most? Why?

#### TODAY'S VISITOR

- . Arrive primarily by car
- Roadside parking relocated to expanded or new parking lots
- . Tahoe Trail completed

- Potential management strategies in parking lots: reservations, paid parking, timed parking, congestion-based pricing, etc.
- Parking lots open in off-season & winter

#### PLAN AHEAD VISITOR

- Improved transit, water transit, and bike options are available
- Over 50% of visitors arrive to Emerald Bay by transit
- Roadside parking relocated to intercept lots & some expanded parking lots
- Tahoe Trail completed
- Potential management strategies in parking lots: reservations, paid parking, timed parking, congestion-based pricing, etc.
- Parking lots open in off-season & winter

#### **SAVVY VISITOR**

- Improved transit, water transit, and bike options are available
- Over 65% of visitors arrive to Emerald Bay by transit
- Roadside parking relocated to intercept lots & minimal expanded parking lots
- Transit & shuttles direct from accommodation areas
- Tahoe Trail completed
- Potential management strategies in parking lots: reservations, paid parking, timed parking, congestion-based pricing, etc.
- Parking lots open in off-season & winter

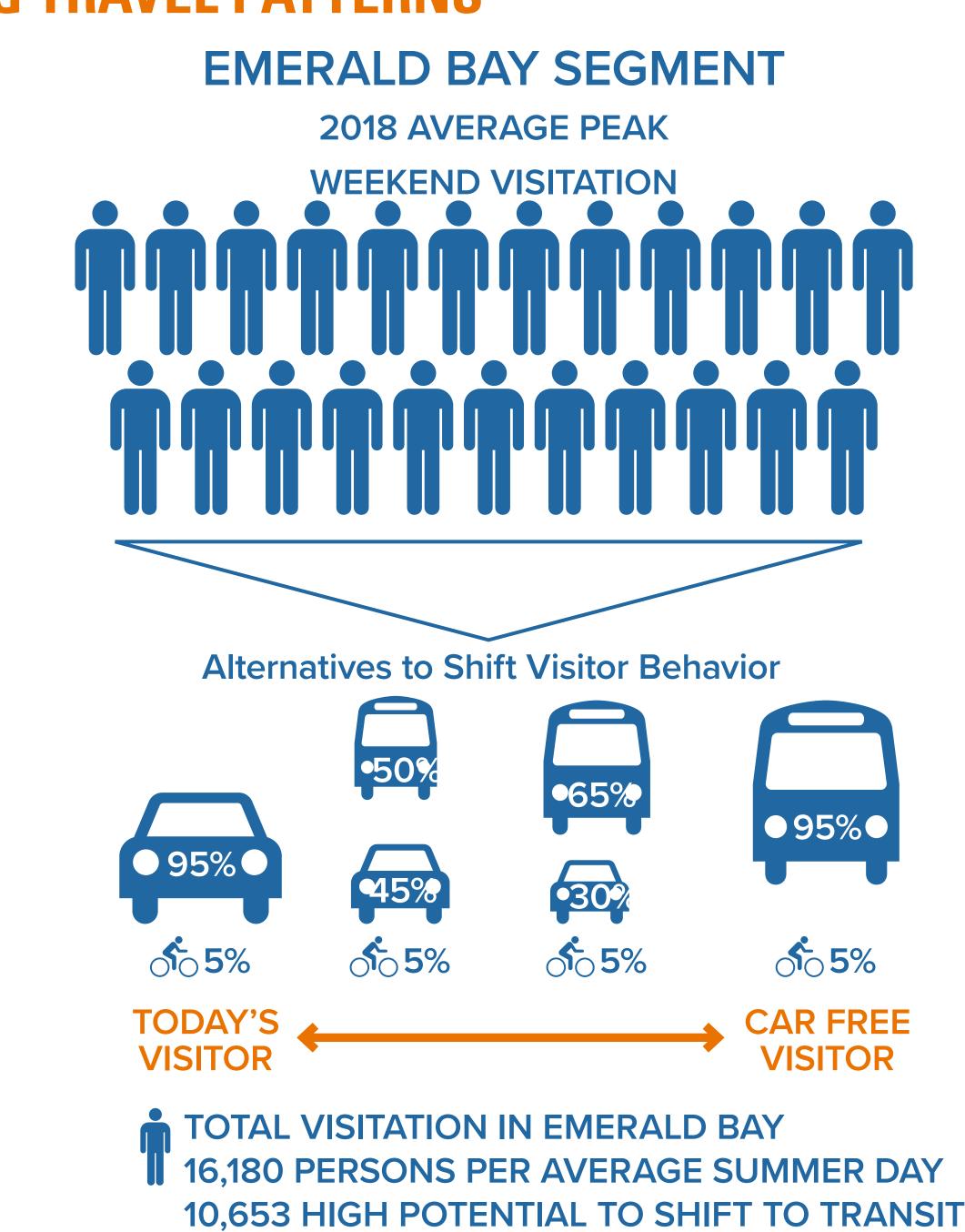
#### **CAR FREE VISITOR**

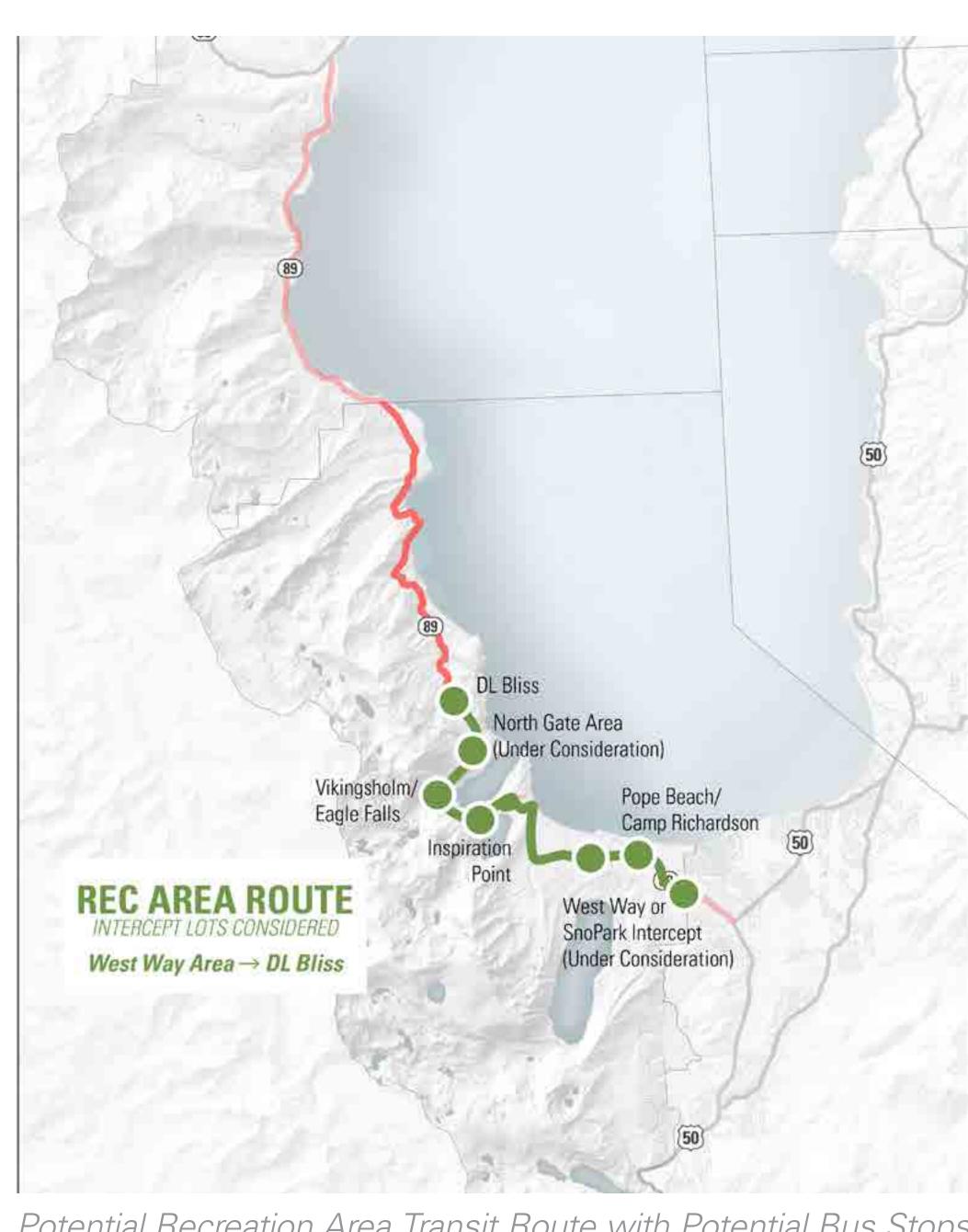
- Access to Emerald Bay is by transit and bike access during the summer
- Transit accommodates Pope/Baldwin visitors who would have otherwise parked along the highway
- Improved transit, water transit, and bike options are available
- Roadside parking relocated to intercept lots & no expanded parking lots
- Transit & shuttles direct from accommodation areas
- Tahoe Trail completed
- Potential management strategies in parking lots: reservations, paid parking, timed parking, congestion-based pricing, etc.
- Parking lots open in off-season & winter

#### OPTIONS FOR SHIFTING TRAVEL PATTERNS

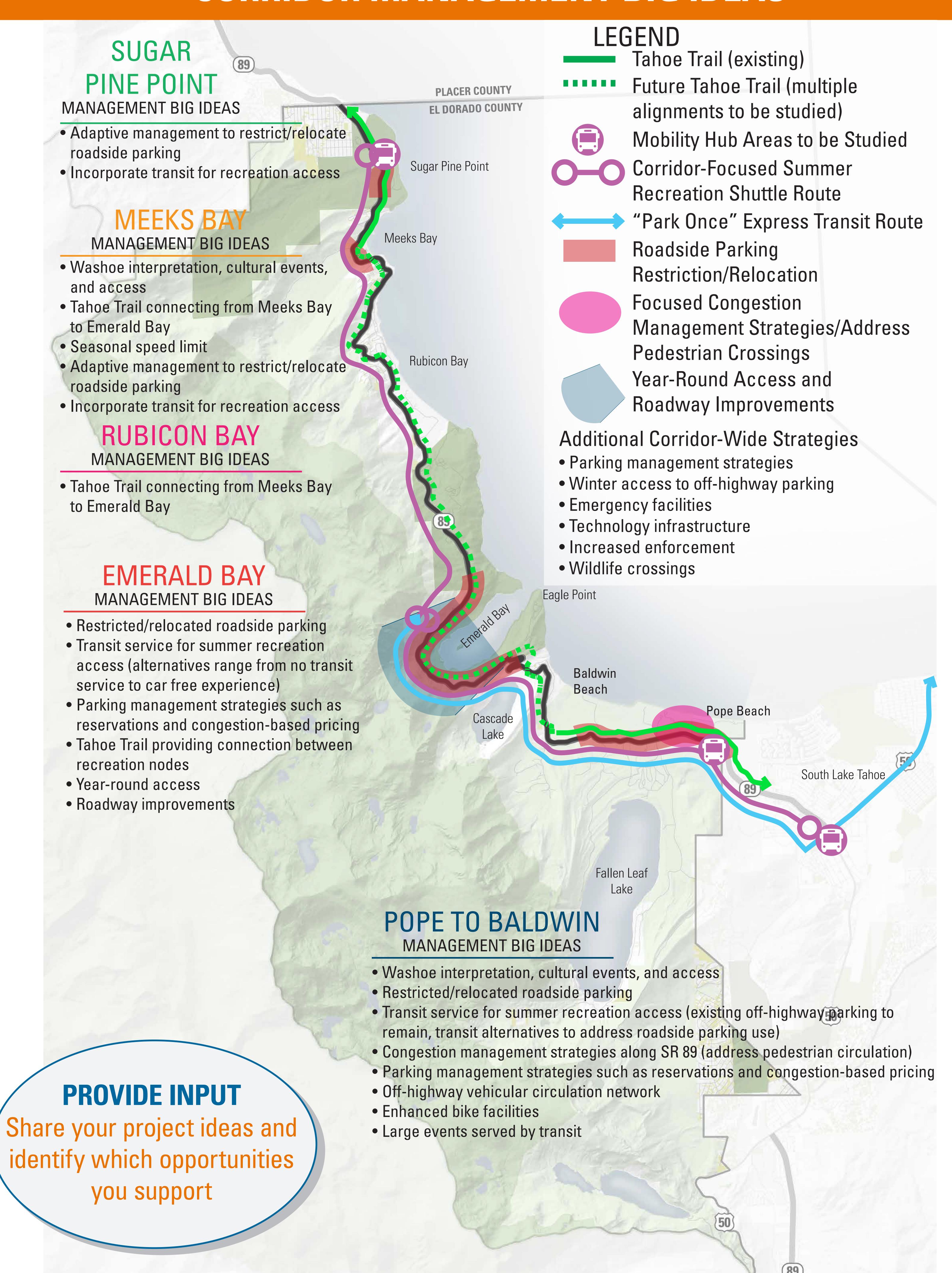
#### POPE TO BALDWIN SEGMENT **2018 AVERAGE PEAK Continued Use of Shift Behavior of Existing Parking Lots** 44% of Visitors TODAY'S **Alternatives VISITOR** 0% 85% **15**% 20% 60% 20% 40% **25**% CAR FREE 0% **FOTAL VISITATION IN POPE TO BALDWIN AREA** 5,920 PERSONS PER AVERAGE SUMMER DAY

2,262 PARK ALONG THE ROADSIDES (44%)

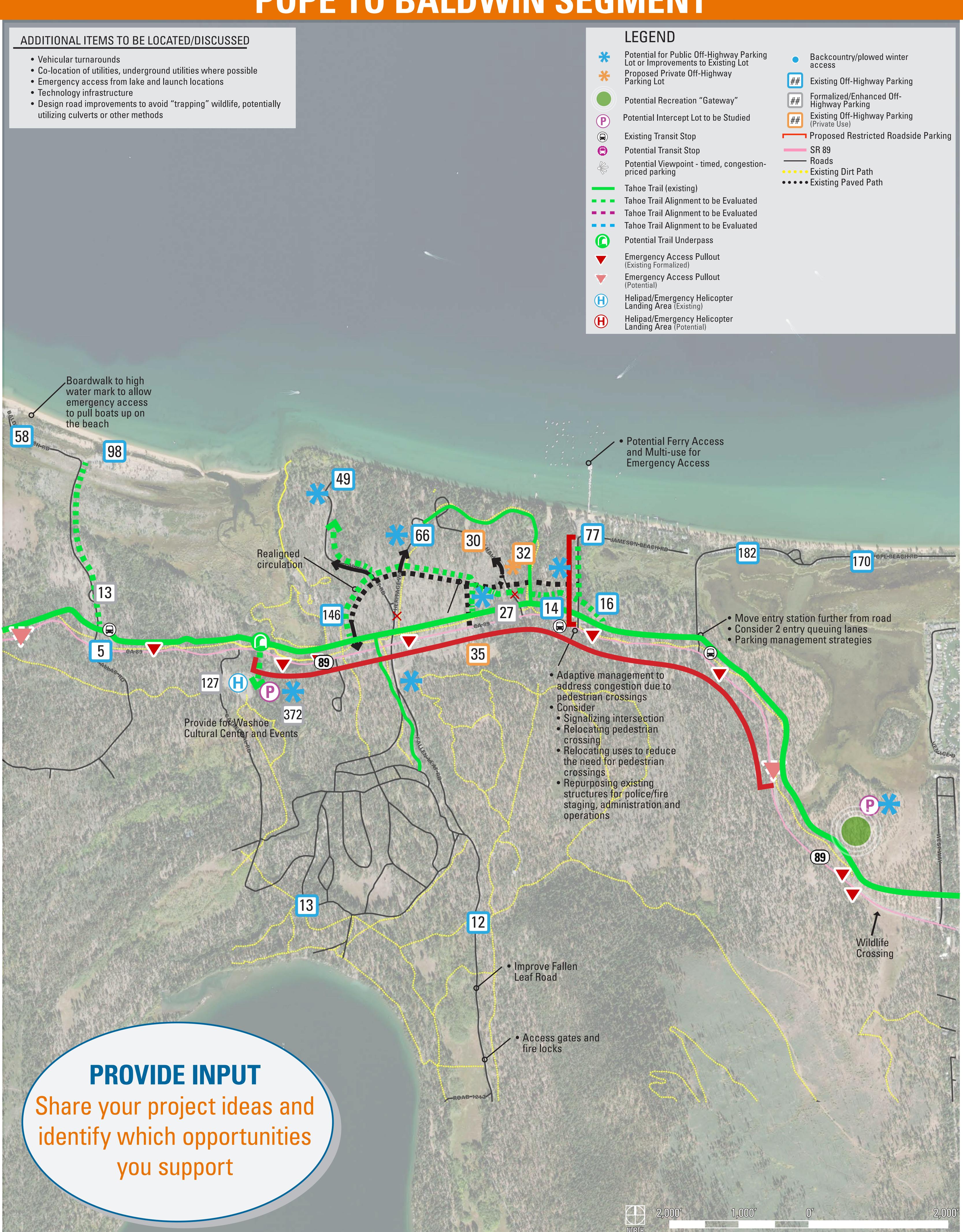




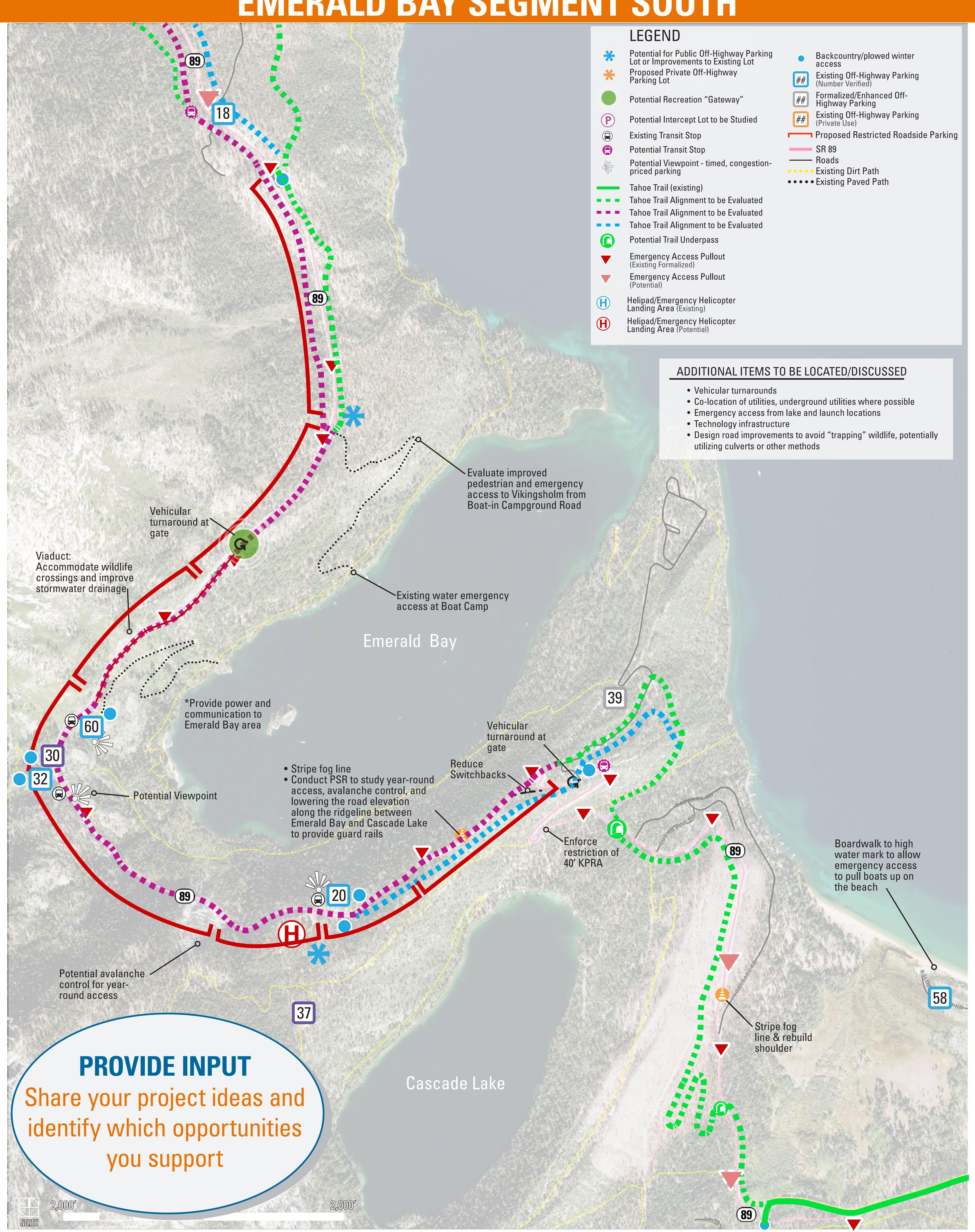
### CORRIDOR MANAGEMENT BIG IDEAS



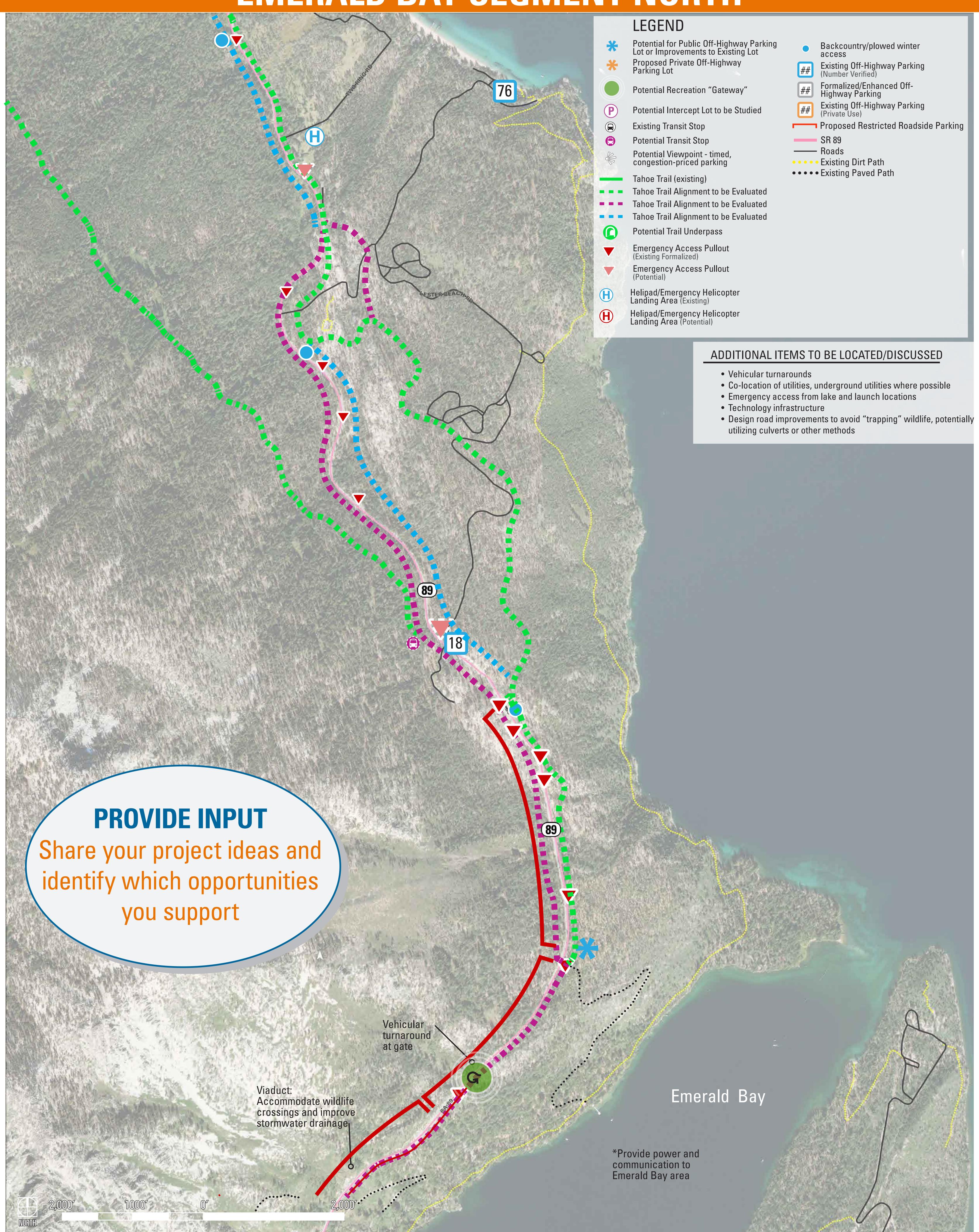
## CORRIDOR OPPORTUNITIES | POPE TO BALDWIN SEGMENT



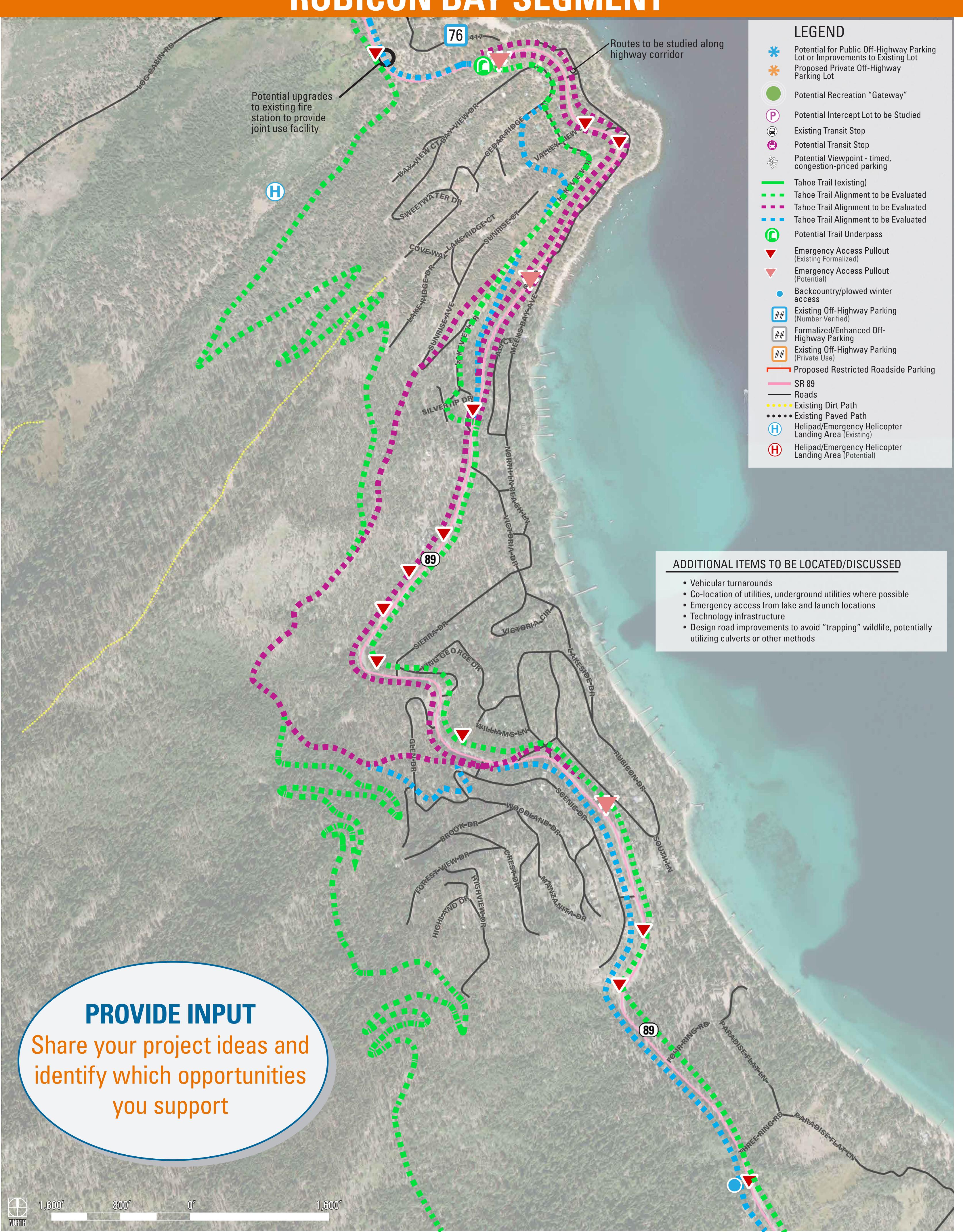
## CORRIDOR OPPORTUNITIES | EMERALD BAY SEGMENT SOUTH



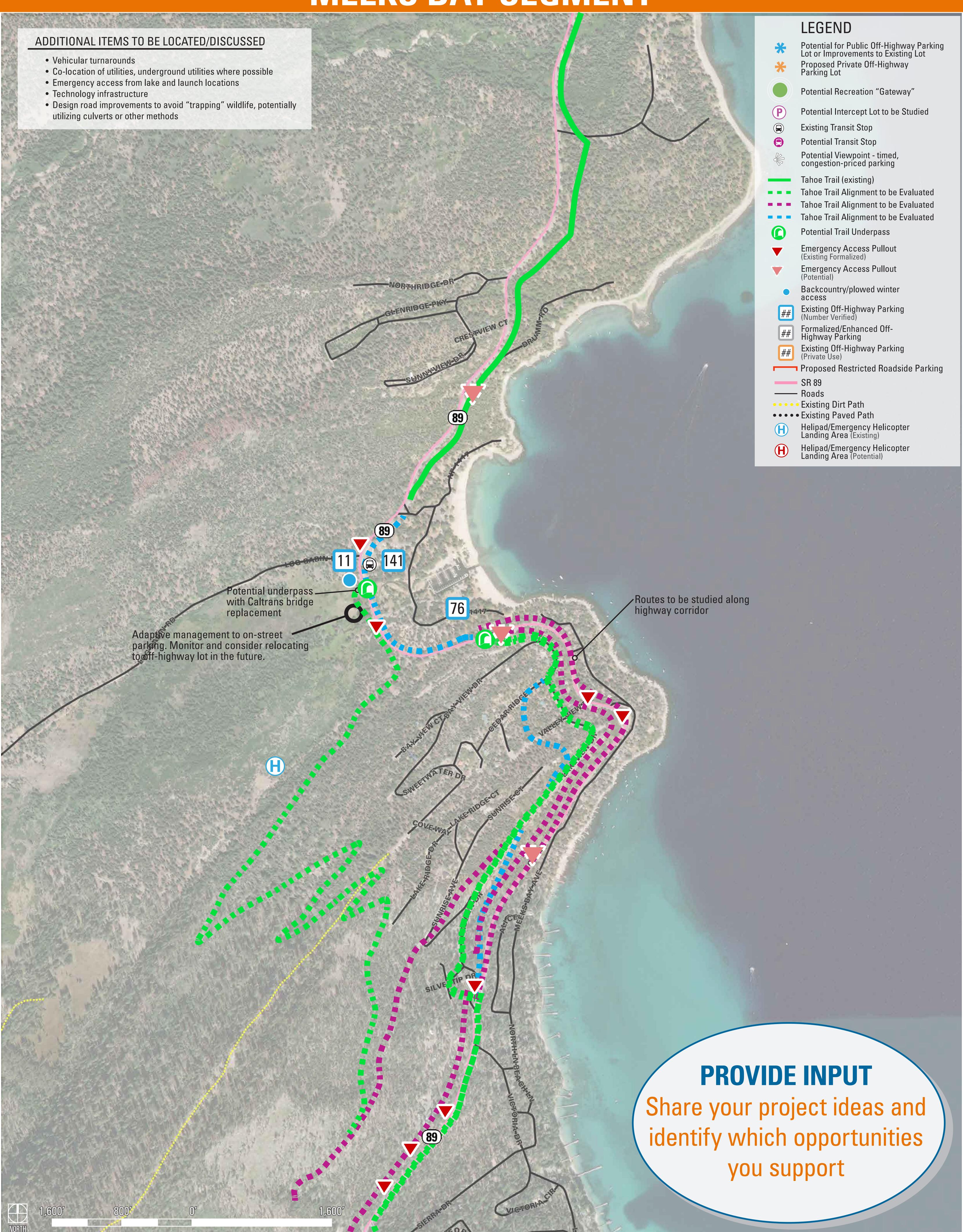
## CORRIDOR OPPORTUNITIES | EMERALD BAY SEGMENT NORTH



# CORRIDOR OPPORTUNITIES | RUBICON BAY SEGMENT



## CORRIDOR OPPORTUNITIES | MEEKS BAY SEGMENT



# CORRIDOR OPPORTUNITIES | SUGAR PINE POINT SEGMENT

